



**A Report on
Workshop conducted by
APARAJITHA- WOMEN EMPOWERMENT CELL,
SSMRV COLLEGE**



Conducted by Veena Jain on “Gender Mainstreaming”

The APARAJITHA - Women Empowerment Cell, SSMRV College organized a Workshop on “Gender Mainstreaming” on 10th December 2022 in Semnar Hall, SSMRV College - Marking the Occasion Human Rights Day. The Speaker for the day was **Ms. Veena Jain**, Founder of Jagruth, Counselling Psychologist and relationship coach, Associated with Indian Airforce, Yelahanka, Karnataka.

Compeering was done by Ms. Rakshitha, Member, Women Empowement Cell, Aparajitha, SSMRV College.

Welcome: The event started with a Welcome Speech by Mrs. Shakeela M K, Co-ordinator, Aparajitha-Women Empowerment Cell, SSMRV College.

Principal Address: Dr. S. Anil Kumar, Principal SSMRV College, addressed the gathering and inspired the Students with his motivational words.

About the Talk:

Ms. Veena Jain briefed the gathering on the point of Integrating gender concerns in policy decisions and their practical implementation is the responsibility of public authorities and institutions. Gender training makes a difference. If implemented systematically it facilitates more efficient actions towards gender equality and a positive change in the attitudes of policymakers.

Ms. Veena Jain even stated that Gender equality competence in public policies refers to the skills, attributes and behaviours that people need in order to mainstream gender effectively. It requires recognition that no political and organisational action is gender neutral and that women and men are affected by policies in different ways. It implies theoretical knowledge on gender-related concepts and practical knowledge of the various tools that can be used to mainstream gender. It is not about ‘women’s issues’ only, but seeks to foster reflection on the stereotypes and gendered roles of both women and men, with the aim of understanding what constraints hinder real equality. To date, a number of efforts have been made to develop gender competence within public policy organizations.

Ms. Veena stressed that practice this means that there should be the following:

- A change in attitudes supporting gender equality
- Concrete methods to integrate gender into the policy cycle

Later Ms. Veena in her talk she emphasized that-A gender-blind analysis does not take gender into account in the assessment or the evaluation of a policy or programme. Gender is a determinant in the social and economic outcomes of a programme or a policy for women and men. Hence start the change from your home. Gender Mainstreaming benefits both women and men and do not increase inequality but enhance gender equality. Gender mainstreaming aims to solve –sometimes hidden- gender inequalities. It is therefore a tool for achieving gender equality.

She finally concluded saying that there is wide consensus about the effectiveness of a dual approach towards gender equality, combining gender mainstreaming and specific measures for the advancement of women, to ensure better policy making and better use of resources.

Take a break from the demands of being a career woman, wife and mother and be yourself!

The session was followed by an interactive question and answer session with the Participants.

Time Duration: The Programme lasted from 12:45 PM to 2:20 PM. Venue: Seminar Hall

Attendees/ Presence:

Around 100 Participants including Faculty and Students who are pursuing their Bachelor’s and Master’s Degree from this Institution, attended and benefited from the programme.



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Transforming Lives



"APARAJITHA - Women Empowerment Cell organizes"
"Workshop on Gender Mainstreaming"

Venue: Seminar Hall, SSMRV College

Time: 12:45 PM onwards.

Date: 10th, December, 2022

Resource Person : VEENA JAIN

FOUNDER OF JAGRUTH
COUNSELLING PSYCHOLOGIST &
RELATIONSHIP COACH,
ASSOCIATED WITH INDIAN AIRFORCE



" ALL ARE INVITED "

Mrs. Shakeela M K

CONVENOR
APARAJITHA
WOMEN EMPOWERMENT CELL

Dr. S Anil Kumar

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