



Activity Report

Academic year 2022-23	
1.Basic details	
Name of Activity	Movie Screening
Date	2/1/2023
Faculty in charge	M Rajatha
Organized by: Name of Department	Bachelor of Business Administration & BBA – Aviation Management in association with Drishya Vismaya – The Film Club
Coordinator/ In-charge of Activity	M Rajatha
Time	1.30 pm - 4.30 pm
Venue	SSMRV College - Auditorium
Activity for Class/Group	I & II Year students of BBA
Nature: Academic /Co- curricular/extracurricular/other	Academic & Co-curricular
2.Brief information about Activity	
Topic /Subject activity	Movie Screening
Objectives of the activity	Screening movies/documentary films that encourage students to gain team spirit, creativity, self-motivation and long lasting imprints of social/moral values. It also aims to familiarize students with various topics from their academic subjects.
Methodology	Hindi movie – Rocketry was screened to the students. The film is based on the life of Nambi Narayanan, played by Madhavan, a scientist at the Indian Space Research Organisation, who was accused in the ISRO espionage case and later exonerated. Nearly 150 students participated & the movie was discussed in their respective classes related to Management Principles & Practices to relate the fundamental concepts in the subject.
Outcome of activity	Selected students from each class were asked to write a movie review & students understood some of the basic concepts which they can relate & apply in their day to day life situations.

3.Proofs attached
Invitation & google tagged photos & any other supporting document

