



R.V. Educational Institutions
Sivananda Sarma Memorial R.V. College
 UG, PG Programmes & Research Centre
 Affiliated to Bengaluru City University
 Accredited by NAAC with 'A' Grade
 Ranked among top 5 College In India
 (India Today - MDRA Survey 2018 & 2019)



Best practice – 1

Title of practice: Establishment of 'Ethics and Self Governance Cell '

Context:

The objective and purpose of any educational institution is not only to provide quality education to students but also imbibe and inculcate the ethical and moral values. The institution has a unique model known as 360degree, education for wholeness. This mode has five dimensions out of which is ethics and governance. Centre for Ethics and Governance is an initiative taken by the college, with an objective of grooming the students towards ethical corporate governance, Bharatiya traditions and culture, moral code of conduct, national integration and social responsibilities through various programs.

Objective:

- Grooming the students towards ethical corporate governance
- Create awareness towards Indian tradition and culture
- To inculcate moral code of conduct
- To create a sense of social responsibility through various programs under the mentorship of faculty and student volunteers
- to impart strong ethical values to our students, to take an active interest in the civic, cultural, social and moral welfare of the community,

Practice:

- to conduct competitions pertaining to ethical issues
- invite resource persons from various walks of life and organize seminars.
- visit places of cultural importance, such as ISKCON
- organize presentations on topics pertaining to ethics

24 th June 2021	Art of Mind Management and Emotional Balance	Sri Rama Sevaka Dasa (Presenter and youth guide in	More than 200 students of second year BCom,	Institutional; Platform- Offline	The enthusiastic participants reaped the benefits of thought-provoking session and actively engaged in the
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		FOLK, Youth Empowerment Club of ISKON, Bengaluru.	BBA, BCA and MCom attended the session.		question and answers.
5 th August, 2021 & 6 th August, 2021	Swarajya@75	Sri Siddharth Pai (Entrepreneur) – 5 th August, 2021 Smt. Shakuntala Iyer (Entrepreneur and Social worker)	More than 200 students of BCom, BBA, BCA and MCom	Institutional; Platform-Offline	It was an intriguing session, which was an eye opener to all the participants about the hidden facts about India's glory. The participants reaped the benefits of thought-provoking session and actively engaged in the question and answers.
27 th November, 2021	Nexus-1 Ethic Locks	Members of Ethics and Self Governance Cell. Presenters- D Tejaswini, D Ushaswini, Shashank S of 1 st year BCom.	40 students from various classes and members participated in the event.	Institutional; Platform-Offline	The presenters focused on the topics Honesty, Respect and Loyalty and taught the importance of these ethical values to the audience with various real-life examples.
4 th December, 2021	Nexus-2 Patriotism and Women Empowerment	Members of Ethics and Self Governance Cell. Presenters- Ajay S of 2 nd year BCA and Manosri Sara of 1 st year BCA.	30 students participated in the session.	Institutional; Platform-Offline	The presenters gave presentations which were focused on Patriotism and Women Empowerment. They enlightened the students about these topics by showing various videos and examples.
21 st December, 2021	Ethical Cognizance	Smt. Manvitha D Masagode, practising psychiatrist with UK and USA affiliation.	Around 100 students attended the session.	Institutional; Platform-Offline	Students were explained positive impacts of following ethics by referring to the lifestyle of successful entrepreneurs. It was an intriguing session, which was an eye opener to all the participants about being ethical to themselves and to the society.
19 th January, 2022	Nexus-3 Self-love, Self-Respect and Self-confidence	Members of Ethics and Self Governance Cell. Presenters-	54 members of Ethics and Self Governance Cell were	Institutional; Platform-Online	The students were thought the importance of Self-Respect which is in need of the hour in our society to come out of the loop of self-

		Harshitha N and Shruthi S of 2 nd year BCom.	present.		doubt, overthinking, fear of failure of rejection.
5 th February, 2022	Nexus-4 Discrimination and LGBTQ	Members of Ethics and Self Governance Cell. Presenters- Rakshitha of 1 st year BCom, Alekya G.S from 1 st year BBA.	35 members of Ethics and Self Governance Cell were present.	Institutional; Platform-Offline	The students were thought about the major discrimination faced by and the unfortunate life of LGBTIQ Community and the audience were requested to treat people with respect, care, and compassion.
15 th July, 2022	VIDETHOS-Bringing change through reel	Short film making competition conducted by Ethics and Self Governance Cell members under the guidance of Dr. Shalini N Ma'am.	10 teams were participated in this competition. More than 100 students attended the programme.	Institutional; Platform-Offline	The participants presented their short films on ethics and gave ethical messages through their short films to the audience. The winners and runners were awarded with the cash prize.

Obstacles faced / Challenges

- Lack of exposure and understanding of concept 'ethics' among the students.
- Limited knowledge regarding various ethical issues and ethical dilemma in society and the way they can be addressed
- The reserved nature of the students to open up with respect to community/other related activities
- Lack of acquaintance among the students

Strategies adopted to overcome:

- Co-ordinator of the Cell would frequently meet the student members and the office bearers and involved them in planning the activities of the centre
- Lectures were arranged to sensitize the students about the various ethical issues both in society and in business
- Senior student members of the center would conduct the meeting with other members to bring confidence in them

- Students were encouraged to give presentations on ethical topics
- Student office bearers were appointed to various portfolios such as President, Vice-president, secretary and treasurer

Strategies adopted to overcome:

- An orientation program was given to all the students at the beginning of the academic year about the various opportunities available and the benefits with regard to the club
- Workshop was conducted on various facets of theatre such as acting, voice modulation, makeup, property and set designing and costume designing
- Workshop was conducted by various theatre personalities who had authority in their respective fields and were well known personalities
- Students who participated in the theatre club during competitions and stage shows were given attendance and extra class were taken
- Students who won prizes were facilitated by the college and by the management

Best practice – 2

Title of practice: *Campus Ale* – The Radio Club

Context:

Sivananda Sarma Memorial RV College is known for introduction of new and innovative platform for the students to demonstrate their potentials. *Campus Ale* – The Radio Club, is a podium to give students an exposure on public speaking and more importantly helps in social networking.

An idea was initiated through which students would be able to connect with community and find a voice to share their perspective on important contemporary topics.

Objectives:

- To provide platform for the students to host their programmes and showcase their talents
- To provide infotainment and keep students update with the things happening in and around campus and the world
- To serve as educational platform for the students interested in radio broadcasting and communication
- To bridge the gap between the college and community

Practice:

The club is using the technology in order to connect the students with the campus and community.

- College has PAS (Public Addressing System) in order to connect to the students at campus by broadcasting daily news headlines through students
- During the Lunch break through PAS, the members of the club will speak on significant topics connecting Nation, State, Culture and so on along with movie/folk songs
- On few occasions, Faculty members are interviewed, by students and favorite songs of the staff are played
- In the recent past, in order to connect to the community, a new social network open platform - Clubhouse App, through which podcast events were conducted on different occasions such as Kargil Vijay Diwas, Armed forces flag day, Indian Army day and such others
- Debate Competitions and workshops are arranged at college campus (offline) for students
- Podcast by our students at club house, Lecture series by eminent scholars from different domains and open mike sessions on various cross cutting issues

Following are the few activities conducted by the club

Details of Events Conducted by Radio Club during June 2021 to Aug 2022
Swatantra Amrit Mahotsav Lecture Series (June 2021 to Aug 2022):

Date	Event Type	Event Name	Resource Person	Target Audience	No. of Participants	Platform
26th July, 2021	Swatantra Amrit Mahotsav Lecture Series- 1	'Strides of Kargil Tremor' on the occasion of Kargil Vijay	Prof. Prem Shekar, Writer, Foreign Affairs Analyst & IPS. Harish Pandey DSP, Bengaluru South	Faculties , Students of SSMRV College & Public at large.	324	Clubhouse App

		Diwas.				
30 th , August 2021	Swatantra Amrit Mahotsav Lecture Series- 2	‘Bharata Swatantra kkagi nededa krantikaar i horata’ on the Occasion of Independ ence Day.	Sri. Babu Krishnamurthy, Writer, Columnist, Author	Faculties , Students of SSMRV College & Public at large.	89	Clubhouse App
30th, Septembe r, 2021	Swatantra Amrit Mahotsav Lecture Series- 3	‘Ondu hasirina tundu haagu parisarada kathegalu’ on the occasion of Environm ent Day	Sri. Shivananda Kalave, Environmentalist, Writer,	Faculties , Students of SSMRV College & Public at large.	150	Clubhouse App
16th November , 2021	Swatantra Amrit Mahotsav Lecture Series- 4	Workshop on ‘Public Speaking’	Sri. Subrahmanya Hedge, Kannada Stand up comedian,Toastmaste r, Writer, Senior Project manager at Wells Fargo.	Students of all streams of SSMRV College.	300	Offline Event in Auditorium.
10th December , 2021	Swatantra Amrit Mahotsav Lecture Series- 5 In association with Unnati- An Initiative for Student & Faculty	‘An Insight into Cryptocur rency & Block Chain Technolog y’	Sri Rangaswamy Mookanahalli, Financial Consultant, Writer & Analyst	Faculties , Students of SSMRV College & Public at large.	200	Clubhouse App

	Development, Department of Commerce					
15 th January, 2022	Swatantra Amrit Mahotsav Lecture Series- 6	' Life in Indian Army through an officers lens' on the occasion of Indian Army Day	<ul style="list-style-type: none"> • Major Pradeep Patil , Assam Rif, Manipur , • Captain Bhargav G S, Gurkha Rif, Himachal Pradesh • Altaf Pasha, Ex- NCC Officer, Alumni, SSMRV College 	Faculties , Students of SSMRV College & Public at large.	400	Clubhouse App
26 th February, 2022	Swatantra Amrit Mahotsav Lecture Series- 7	'Russian – Ukraine War- Impact on India'	Wing Commander Sudarshan, Defense Expert & Author	Faculties , Students of SSMRV College & Public at large.	350	Clubhouse App
10 th August, 2022	Swatantra Amrit Mahotsav Lecture Series- 8 (Validatory Programme)	A Journey of an Entrepreneur	Mr. Nivedan Nempe, Creator of Areca Tea	Faculties & Students of SSMRV College	180	College Auditorium

Campus Ale- Podcast (June 2021 to July 2022):

Date	Event Type	Event Name	Resource Person	Target Audience	No of Participants	Platform
7 th December , 2021	Podcast - 1	'Armed Forces Flag Day' on the occasion of Armed Forces Flag Day.	Sri. Vigneshwar J Y, Student, Final Year B.Com D Section, SSMRV College & Sri. Bhanuprasad Student, Second	Faculties , Students of SSMRV College & Public at large.	100	Clubhouse App

			Year B.Com A Section, SSMRV College			
30 December . 2021	Podcast - 2	'Karmanye Vadhikaraste Ma Phaleshu Kadachana-Verse from Bhagavad Geetha'	Sri. Nanda Kiran, Student, Second Year B.Com D Section , SSMRV College	Faculties , Students of SSMRV College & Public at large.	100	Clubhouse App
10 January, 2022	Podcast - 3	'Crypto Currency 101'	Sri. Lakshman Prabhu, Student, Final Year B. Com D Section, SSMRV College.	Faculties , Students of SSMRV College & Public at large.	250	Clubhouse App
23 January, 2022	Debate Competition	Debate Competition on 'Social Media-Being so many hours social'	<p>Winners List:</p> <p>I Place:</p> <p>Varsha B A- First Year B.Com A Section & Tanisha.D- Final Year B.Com C Section</p> <p>II Place:</p> <p>Bhanuprasad- Second Year B.Com A Section & Adil Arab- First Year BBA Aviation</p>	Students of all streams of SSMRV College.	15 teams Participated , 200 attendees attended	Clubhouse App
28 February, 2022	Podcast - 4	'Vishwanne beragagisida Vijayanagara Samrajya'	Sri. Vigneshwar J Y, Student, Final Year B.Com D Section, SSMRV College	Faculties , Students of SSMRV College & Public at large.	180	Clubhouse App
29 April, 2022	Podcast - 5	Rama Katha Saara – Series 1 'Sri Ramana Avatarada	Sri. Nanda Kiran, Student, Second Year B.Com D Section , SSMRV College	Faculties , Students of SSMRV College & Public at large.	62	Clubhouse App

		Hinnale'				
11 July, 2022	Podcast- 6	Israle & Russia: India's Friendly Nation	Sri. Vigneshwar J Y, Student, Final Year B.Com D Section, SSMRV College & Sri. Lakshman Prabhu, Student, Final Year B.Com D Section, SSMRV College	Faculties , Students of SSMRV College & Public at large	222	Clubhouse App
1 August, 2022	Podcast -7	'Bharateeya kshatrada Sanketa Kargil' On the occasion of Kargil Vijay Diwas	Sri. Vigneshwar J Y, Student, Final Year B.Com D Section, SSMRV College	Faculties , Students of SSMRV College & Public at large	180	Clubhouse App
18 August, 2022	Podcast -8	'Sri Krishnavatara' on the occasion of Sri Krishna Janmastami	Sri. Nanda Kiran, Student, Second Year B.Com D Section , SSMRV College & Bhanuprasad, Student, Second Year B.Com A Section, SSMRV College	Faculties , Students of SSMRV College & Public at large	170	Clubhouse App

Campus Ale- Open Mic (June 2021 to April 2022):

Date	Event Type	Event Name	Target Audience	No of Participants	Platform
20 July 2021	Open Mic-1	Talent Hunt-SSMRV	Faculties & Students of SSMRV College	60	Clubhouse App

Obstacles faced/Challenges

- The apprehensions about their potential to work as a member of Radio club was evident
- Apprehensions about radio club as a college activity, which require more professionalism?
- Restricted thought about the Radio club, as an entertainment at college
- Possibilities of serving / connecting to the community is limited

Strategies to overcome:

- Orientations were arranged to sensitize about the etiquettes of Radio broadcasting culture
- Students were encouraged to be RJs for college music sessions during lunch hours
- Students were prepared to be resource persons for most of the podcast activities
- Alumni were involved in order to bring in various dimension, by introduction of Podcast
- Co-ordinator of the Centre would frequently meet the members and the office bearers and involved them in planning innovative activities
- An student office bearers were appointed which various portfolios such as President, Vic- president, secretary and treasures