



7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

SSMRV College has a unique model called the 360 Degree 'Education for Wholeness model'. It has 6 dimensions –

- Academics
- Skill Development
- Extracurricular activities
- Career Development
- Ethics and Self Governance
- Psychological well-being
- Under skill development – Skill Integrated Learning Programme (SLIP) has been introduced to bring in value added program in emerging technologies, to make the students Industry ready. Under SLIP, college has introduced Advance diploma course under stair case program – meaning, Certificate course in first year, Diploma course in second year and Advance diploma course in the third and final year.
- The courses are Digital Marketing and Data Analytics for B.Com, Data Analytics and AI in Marketing for BBA and Enterprise Technology and Data center Architecture for BCA
- The course is conducted by having an MOU with our technology partners Nano chips Private limited (for B.Com & BBA) and Abstream technologies (for BCA). A total of 200 hours is the course spread over 5 semesters with 40 hours in each semester
- Students will be offered with internship programs under this course, that exposes them to the ecosystem of corporate world