

Department of Commerce

“Parishodhana” – The Research Club

Cordially invites you for

Research Awareness Program

“Guest Lecture on – Art of Writing a Research Article”

An IQAC Initiative

26Th May 2023, Friday



Dr. Tamizharasi

Professor

Department of Finance

RV Institute of Management Studies

Timings and Venue

Technical Session – 2.00 pm to 4.30 pm

Venue: Seminar Hall

Mrs. Vijayalakshmi. R
Convenor
Research Club

Prof. Ume Salma
Coordinator
Final Year B.Com

Dr. M.S. Nagaraj
HOD, Coordinator
IQAC

Dr. Geetha. R
Director

Dr.S. Anil kumar
Principal

Go, Change the world

Parishodhana – The Research Club

Research Awareness Program – Guest Lecture on “Art of Writing a Research Article”

Date and Timings – 26/5/2023, Timinings – 2.00 pm to 4.30 pm, Venue – Seminar Hall

Resource Person - Dr. Tamizaharsi, Professor, Dept of Finance, RV Institute of Management studies.

Program Flow

Sl.no	Program	Timings	Student Incharge
1	Compering	2.00 pm	Mr. Banuprasad Final B.com A sec
2	Welcome Address	2.05 pm	Mr. Akhilesh. T Final B.com E sec
3	Introduction to Director	2.10 pm	Ms. Veebha Final B.com C Sec
4	Director’s Address	2.15 pm	Dr. Geetha . R Director SSMRV College
5	Introduction to Resource Person	2.20	Mr. Shashank Final B.com B sec
6	Technical Session	2.20 pm	Dr. Tamizharasi Professor Dept of Finance RVIM
7	Question and Answer session	4.00 pm to 4.15 pm	Mr. Bhanuprasad Final B.com A Sec
8	Vote of Thanks	4.15 pm	Ms. Monika. Final B.com D Section

Guest Profile:



Dr. Tamizharasi, Professor, Dept of Finance, RVIM

Dr. Tamizharasi is with a rich experience of around 22 years in academics. Currently working as a Professor in RV Institute of Management, Bangalore. She completed MBA from VIT University and Ph.D. from Mother Teresa Women's University

Areas of Interest: Capital market, financial modelling, and social science

She has published 15 plus research articles in national and international referred journals including UGC Care and Scopus indexed journals.

She has undertaken several funded research projects in various domains. She has completed three research projects funded by the Indian Council of Social Science Research (ICSSR) and Visvesvaraya Technological University (VTU) and one ongoing Major research project of Rs 12 lakhs sponsored by ICSSR, NewDelhi

Dr. Tamizharasi worked as an Associate Professor and Dean – of R&D in the MBA Department, RNS Institute of Technology, Bengaluru from April 30, 2007, to October 2022. During her tenure, the department has bagged five funded projects; created a research culture in the department through expert lectures from IISc and IIMB; conducted two international conferences, FDPs, and workshops on research methodology.

She is being invited to deliver expert lecture on research methods from various institutions.

Detailed Report on Guest Lecture – “Art of Writing a Research Article”

As a part of academic activity Parishodhana the Research Club organised a Guest Lecture to the students of Final Year B.com on the topic “Art of Writing a Research Article” as a part of research awareness Programme conducted at Seminar Hall between 2.00 pm to 4.00 pm on Friday, 26th May 2023.

Dr. Tamizharasi, Professor, Department of Finance from RV Institute of Management Studies being invited as a resource person enlightened students regarding the concept of Research, different parts of research article, types of research article and steps involved in writing a research article. She also discussed how to choose primary data and sources of data to draft a article. 118 students of UG programme who were registered got benefited with this lecture and became successful to know the art of writing a research article.

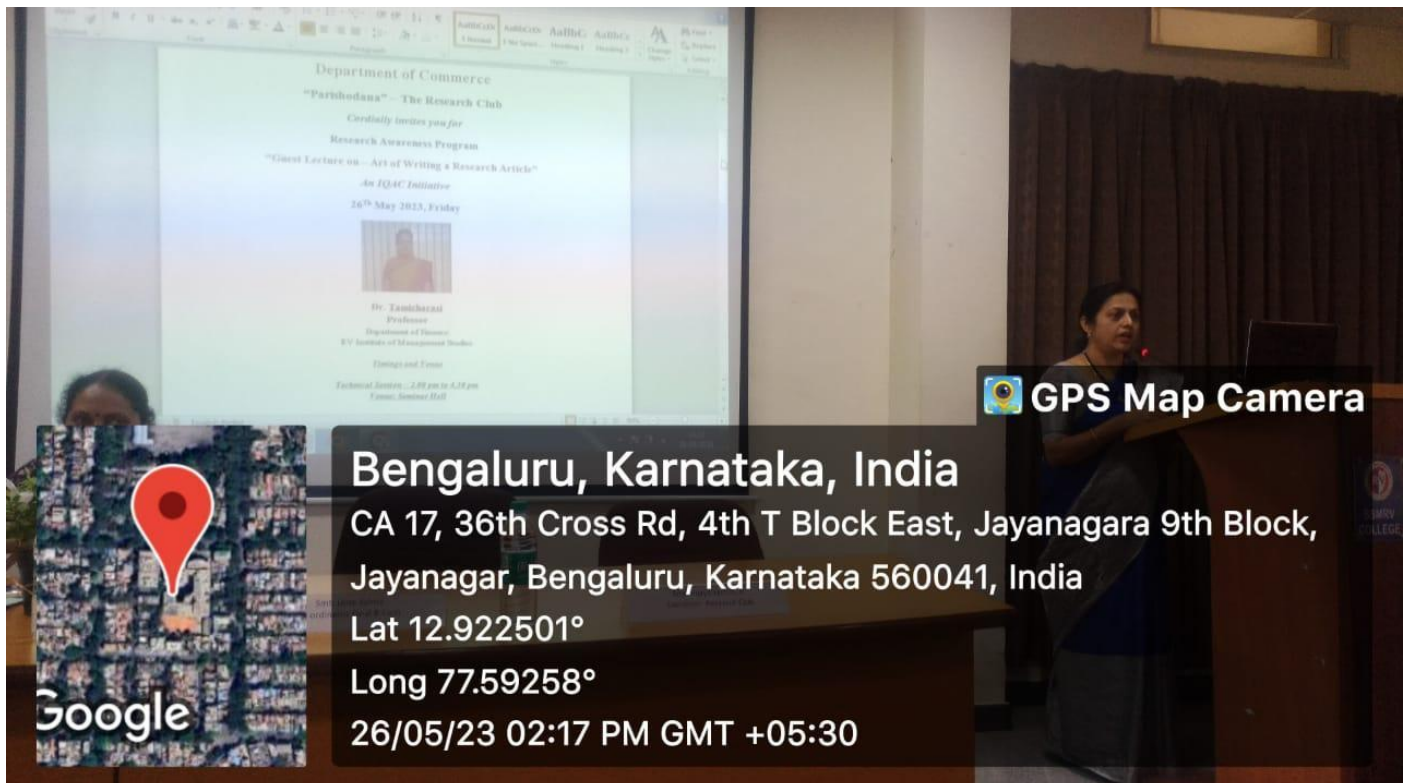
Dr. Geetha. R, Director SSMRV addresses the students and enlightened students to know about the importance of research in their career aspects.

Dr. M.S Nagaraj. HOD and Coordinator IQAC, Prof. Ume Salma, Coordinator Final Year B.com, All the teaching faculties from Department of Commerce took an active Participation in the programme.

Programme became successful with all the students initiations.



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AI QUAD CAMERA



GPS Map Camera

Bengaluru, Karnataka, India

CA 17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block,
Jayanagar, Bengaluru, Karnataka 560041, India

Lat 12.922501°

Long 77.59258°

26/05/23 02:17 PM GMT +05:30

Google



End of the Report:

Organising Team

Mrs. Vijayalakshmi. R

Convenor – Research Club

Prof. Ume salma

Coordinator – Final B.com

Dr. M.S. Nagaraj

HOD of Commerce

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