



R.V. Educational Institutions  
**Sivananda Sarma Memorial R.V. College**  
Transforming Lives  
**UG, PG Programmes & Research Centre**  
Affiliated to Bengaluru City University  
Accredited by NAAC with 'A' Grade  
Ranked among top 5 College In India  
(India Today - MDRA Survey 2018 & 2019)



Startup Bazaar was a fun event combined with a practical learning experience of Entrepreneurship for students that was conducted in the quadrangle on 19<sup>th</sup> June 2023 from 12: 00 PM. Dr Vinaya T was the event co-ordinator. Event was conducted by Ignite (Start-up Club). It was open for all UG Students of SSMRV College (2-6 members in a team). The club had arranged stalls within the quadrangle without any registration fee and the stall owners/participants had to sell their products/services. Overall, 26 teams participated in the event with excitement and innovation despite other events conducted simultaneously. The profit made by the students was retained by them as per the format. Students advertised their product, made teasers and promoted their product/service 2-3 days prior to the event. Students prepared Profit and Loss A/C after the event and subsequently the winners were judged based on the highest recorded profit.

The first prize went to 'Paanikam Chai' with profit of Rs.3040/- second prize went to 'Gamify Shots' which made profit of Rs.2840/- and the third prize went to 'Chats Hub' which made profit of Rs. 2811/- To verify the claims and authenticity of these outlets, PG students of commerce were deployed as volunteers at each stall and a final audit was conducted before declaring winners.

Winners were given memento, medal and winners certificate, while all other stall owners/participants were given certificate of participation.



Event commences in the presence of Director along with the faculties of PG Department



Event in progress





I Prize winners 'Paanikam Chai'



I Prize winners celebrating post declaration



II Prize winners 'Gamify Shots'



III Prize winners 'Chats Hub'



Post Event: Director Dr Geetha along with the faculties of PG Department