

Vichar Vimarsh – An Academic Discussion Colloquium  
Third Edition of Academic Discussion  
Department of Commerce

An IQAC Initiative

Topic – Community Engagement and Extension Activities  
Resource Mobilization and Cost Optimisation Measures.

Participants – Faculty Members from the Department of Commerce

Date – 22.05.2023 @3.30pm

Venue – Seminar hall

A Report

The event started with Mr.Gokul C, Who gave opening remarks about the topic for the discussion. He mentioned the need for digitization in higher education among the faculty members. The topic was initiated by our Principal, Dr. S Anil Kumar, and Head of the Department of Commerce and IQAC Director, Dr. M S Nagaraj.

The academic discussion on the topic Community Engagement and Extension Activities • Resource Mobilization and Cost Optimisation Measures. It was held in the seminar hall, of the

College and was attended by faculty members of the Department of Commerce and the Department of computer applications. The discussion was moderated by, Mr.Arun Kumar R, The discussion outcomes are as follows:

Community Engagement and Extension Activities

- Need to get more information on Govt schemes towards community engagement
- Involving all stakeholders including parents and alumni for community engagement
- Trying to find community services offered by BCU
- Plans like visit to villages, trying to find out the issues and follow up the same in the local councillors ( background – Unnat Bharat Abhiyan)

To conduct classes to PUC students after college hours as an extn activity

- Get more media coverage of all our activities
- This would also mean that there would be enhancement of admissions
- Not to limit our activities only within the College locality and spread it beyond this
- Organise blood donation camps
- Conduct more activities through Dr B R Ambedkar Study and Research Centre
- To enhance the brand of SSMRV College through better promotion
- Get more information of “Samagra Sikshana” – NEP 2020
- Conduct various activities through NCC, NSS, Scouts and Guides, Youth Red Cross, Civil Defence etc

✓ Resource Mobilization and Cost Optimisation Measures

- Funding Agencies
- Obtaining UGC funds
- Mobilisation of funds through Govt Agencies
- To acquire projects through skill India programmes (TRISM)
- Have a strong incubation centre at HEI

- Shared resources among HEI ( Infrastructure)
- Faculty exchange and student exchange programmes

The discussion concluded with closing remarks by Ms Bharathi N S. The faculty members actively participated in the discussion.



CONVENOR

HOD

PRINCIPAL

