



## **Aahana – ED Cell**

### **10<sup>th</sup> National BPlan Championship 2023 by MakeIntern at IIM - Indore**

**Date – 18<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup> Aug 2023**

**Venue – Old Audi – IIM - Indore**

### **A Report**

#### **SSMRV College Excels at 10th National Business Plan Championship**

The students of SSMRV College have once again showcased their exceptional talents and skills on a national platform. A team of students participated in the 10th National Business Plan Championship, organized by Makeintern and I5 Summit, held at IIM Indore. The competition witnessed the participation of 36 teams from various renowned colleges across the country. The event took place over three days, on August 18<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup>, 2023.

#### **Initial Round - August 19, 2023**

In the preliminary round, held on August 19, the team from SSMRV College demonstrated their innovative thinking and strategic business acumen. Among the fierce competition of 36 teams, the SSMRV College team managed to secure an impressive position. Their ability to articulate a well-structured business plan and present it convincingly played a crucial role in their success in this round.

#### **Final Round - August 20, 2023**

Building upon their strong performance in the initial round, the SSMRV College team advanced to the final round of the competition, which took place on August 20. This round required the shortlisted teams to present detailed and comprehensive business plans. The SSMRV College team exhibited their meticulous research, critical thinking, and teamwork during their presentation. Their proposal not only focused on business strategies but also demonstrated a deep understanding of market trends, financial projections, and the potential impact of their business idea.

Being in 4<sup>th</sup> position among the top 16 teams in this prestigious competition is a significant achievement for SSMRV College. It highlights the institution's commitment to nurturing entrepreneurial spirit and providing students with opportunities to excel beyond traditional academic boundaries.

### **Appreciation for the Participants**

The achievements of Mr. Sharan R, Ms. Syeda Saniya Farrukh, Mr. Adil Ahmed Arab, and Mr. Monith Balaji M stand as a testament to their dedication, hard work, and the training they received at SSMRV College who were shortlisted amongst 45 students who attended a two days' workshop conducted at our college on 3<sup>rd</sup> and 4<sup>th</sup> of July 2023. The commendable performance of the SSMRV College team would not have been possible without the dedicated efforts of its members. Their hard work, innovative ideas, and effective communication skills have brought laurels to both themselves and their institution. Dr. Geetha R – Principal, college faculty and administration have expressed their pride in the team's achievements and have pledged to continue supporting such endeavors in the future. The event was coordinated by Mr. Arun Kumar R, Convenor - ED Cell, Assistant Professor – Department of Commerce.

### **Conclusion**

The participation of SSMRV College students in the 10th National Business Plan Championship by Makeintern and I5 Summit at IIM Indore, where they secured the 4th position in the final round, serves as a testament to the college's commitment to fostering entrepreneurial and leadership skills among its students. This accomplishment not only adds to the college's reputation but also inspires other students to aim for excellence in both academia and extracurricular activities.



**Faculty in-charge**

**Director - IQAC**

**Principal**