



Activity Report

Academic year 2022-23	
Name of the Activity	Maarg 3
Date	26-07-2023
Time and Venue	Seminar Hall 10:45 AM
Mode (Online/Offline)	Offline
Please provide the youtube link (if online)	NA
Organized by: Name of the Department/Activity Centre	PG Department of Commerce
Event Coordinator/ Faculty In-charge	Dr. Vinaya T
Nature: Academic /Co-curricular/extracurricular/others	Career Building Program
Topic/Activity	Wealth Management and Financial Planning
Chief Guest Details (Name, Designation, and Organization/Institution)	Mr. Prem Shankar ladha (Director, Ladco Crest Partners Pvt ltd), Mr. Vinay K Prasad (Vice president, Ladco Crest Partners Pvt. Ltd)
Participants	PG Department of Commerce faculty, other heads of the Department, Students of 1 st and 2 nd Year of M.com, and the Technical Team.
Objectives of the activity	To provide a comprehensive overview of wealth management and financial planning, examining their fundamental principles, strategies, and importance in achieving long-term financial stability and prosperity. By exploring the key components of effective wealth management and financial planning, this report aims to equip readers with the knowledge and insights necessary to make informed decisions about managing their financial resources, optimizing investment opportunities, mitigating risks, and ultimately working towards the attainment of their financial goals.
Methodology	PPT Presentation and Q&A session

Outcome of activity

The session educated about the importance of wealth management, stressing on the importance of being born in this era which presents multiple opportunities to create and accumulate wealth. The speaker also pointed out that Bangalore being one of the important cities in India is witnessing unprecedented growth like Amoeba and presents a lot of opportunities for M.Com students to manage wealth professionally, unlike Mumbai which has reached saturation point.

SSMRV College
Affiliated to Bangalore City University
Accredited by NAAC with 'A' Grade

School of Postgraduate Studies
Department of Commerce

Ladco Crest Wealth Management

MAARG 3.0

All About Wealth Management

All are cordially welcome

Venue: Seminar Hall
Date: 26-07-2023
Time: 10:45 AM onwards

Prem Shankar Ladha
Director
Ladco Crest Partners Pvt.Ltd

Vinay K Prasad
Vice President
Ladco Crest Partners Pvt. Ltd

Dr. Vinaya T
Event Convenor
PG Dept of Commerce
SSMRV College

Prof. Lavanya Balaji
Head-PG Dept of Commerce
SSMRV College

Dr. Geetha R
Director
SSMRV College

Dr. S Anil Kumar
Principal
SSMRV College





Activity In-charge

Dr. Vinaya T