



Activity Report

Academic year 2022-23	
Name of the Activity	One Day Seminar
Date	28/10/2022
Time and Venue	10 am – 11 am – Seminar Hall
Mode (Online/Offline)	Offline
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	Department of BBA – Aviation Management
Event Coordinator/ Faculty In-charge	Mrs. M Rajatha
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Smart Air Travel
Resource Person Details (Name, Designation and Organization/Institution)	Ms. Madhuri Yalavarthy, Performance & Partnership Manager SITA Geneva, Switzerland
Participants	I, II & III Year BBA Aviation Students
Objectives of the activity	To educate aviation students on the smart technology available in the aviation industry
Methodology	A seminar was organized on smart air travel. The resource person informed about various technologies used in airports for ticketing & others services to be availed by the customers. The resource person also demonstrated some of the smart technology procedures which is used by international airports
Outcome of activity	Students gained knowledge regarding smart air travel & best smart technology services provided by international airports.

3.Proof to be enclosed

Invitation. 2-3 google tagged photos & any other supporting documents



**SSMRV
College**

Affiliated to
Bengaluru City
University

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with 'A' Grade

**A warm welcome to all the faculties and students
to a Seminar on
'Smart Air Travel'**



**Guest Speaker:
Madhuri Yalavarthy
Master's in International Air Transport Operation
Management**

Date: 28/10/2022

Timing: 10am - 11am

Venue: Seminar Hall

Prof. Rajatha M

Coordinator
BBA Aviation

Prof. Jagdish A

H.O.D
BBA Department

Dr. S. Anil Kumar

Principal
SSMRV College

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