

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

SSMRV College has a unique model called the 360 Degree 'Education for Wholeness model'. It has 6 dimensions –

- Academics
- Skill Development
- Extracurricular activities
- Career Development
- Ethics and Self Governance
- Psychological well-being

- Career Development – in order to bring in overall development for students, career development is the paramount requirement for any higher educational institution.
- Considering the importance for the same, college has a separate department - Training and Placement center, with a full time Placement officer, who takes care of students careers progression, in terms of education and placements

- Career path for learning
 - Higher education – under the head of career development, students will be provided counseling sessions, with regard to various opportunities available for higher education
 - Professional courses – institution provides orientation programs with regard to CA, CS, and CMA. For this purpose institution runs classes for foundation courses in association with Arivu Pro
 - Competitive exams - orientation will be provided to students by inviting various institutes to sensitize students to take up competitive exams

- Career path for placement
 - In order to support the students for placements at the final year of their programme, institution provides Personality Development Program (PDP) for 40 hours to all students of pre-final year
 - During final year students will be provided with Pre-placement training to all the students, with special focus on cracking aptitude test, group discussion and to develop interview skills
 - Good number of companies visits our college for placements, which include PWC, London Stock exchange, Deloitte, and such others. The average CTC during the last year was 3.5 lakhs PA.

In this way, the institution has prioritized career development process for students to undergo and evolve their occupational status. An attempt is made to align personal needs of physical and psychological fulfillment with career advancement opportunities.