



Activity Report

Academic year 2023-24 (July 2023 to June 2024)	
Name of the Activity	A Guest Talk on “Journey into Entrepreneurship”
Date	12-12-2023
Time and Venue	11.15 am to 12.45 pm, Seminar Hall
Mode (Online/Offline)	Offline
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	Department of BBA Aviation Management
Event Coordinator/ Faculty In-charge	M.Rajatha
Nature: Academic /Co- curricular/extracurricular/others	Academics
Topic/Activity	A Guest Talk on “Journey into Entrepreneurship”
Resource Person Details (Name, Designation and Organization/Institution)	Mr. Y V Karthik Founder & Chief Executive Officer WEX Pound Technologies
No of Participants	53
Objectives of the activity	<ul style="list-style-type: none"> To bring conceptual knowledge, corporate experience through guest talk sessions by eminent speakers from the corporate world
Methodology	The guest talk was organised by Department of BBA-Aviation Management for II & III year BBAM students. The event started at 11.15 am the speaker had a strong knowledge about the startups, funding & ideas to move ahead in the field of business. The speaker guided the students on how to start, where to start different platforms available in the current scenario. The speaker stressed to identify the gaps & vacuum & convert it into opportunities. He also suggested to have consortium at regular intervals who want to start business. The session winded up with a question & answer session.
Outcome of activity	The students were able to analyze the skills that are required to run a business successfully. The session helped the students to think from different viewpoints & approaches to a subject.



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**Department of BBA Aviation Management
Cordially Invites You to**

**A GUEST TALK ON
"JOURNEY INTO ENTREPRENEURSHIP"**

**Speaker
Mr.Y.V.KARTHIK**

FOUNDER & CEO OF WEXPOUND TECHNOLOGIES
FOUNDER OF GO2STATIONARY
DIRECTOR OF GLORY BRAND

Date:-12/12/2023

Time:-11.00 AM

Venue:- Seminar Hall

#sdgoals

#04

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Mrs.M.Rajatha
BBAM
Event Co-Ordinater

Mr.Jagadish.A
HOD BBAM

Dr.Geetha.R
Principal

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Long 77.592584°
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