



SSMRV College®

Activity Report

Academic year 2023-24 (July 2023 to June 2024)	
Name of the Activity	Maarg 4: 2-Day Industry to Institute Interactive Program
Date	6 th and 7 th February 2024
Time and Venue	10.00 a.m, SSMRV College-Room No. 418
Mode (Online/Offline)	Offline
Please provide the youtube link (if online)	NA
Organized by:Name of the Department/ Activity Centre	PG Department of Commerce
Event Coordinator/ Faculty In-charge	Dr. Lalitha. B.S
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	Industry to Institute Interactive Program
Resource Person Details (Name, Designation and Organization/Institution)	6 th February 2024- Mr. Abishek. A Service Relationship Manager, Sharekhan 7 th February 2024- Mr. Ravichandra CS Senior VP & Chief Manager, UTI Mutual Fund
No of Participants	34 students
Objectives of the activity	1. To understand the workings of stock market and various investment avenues 2. To understand the importance of mutual funds- SIP
Methodology	Guest Lecture by Industry Experts
Outcome of activity	Day 1- Students understood the entire workings of the stock market, how and when to trade with the stock, risks involved in the stock market. Day2- Students understood the working of mutual funds, the types of mutual funds, and the advantages of investing in SIP



SSMRV College®



***PG Department of Commerce
Cordially invites you to a Two Day
Industry to Institute Interactive Program***



Day1 - 06/02/2024

“Decoding Market Exposure -A comprehensive Exploration”



Mr. Abhishek.A

Servicing Relationship Manager, ShareKhan

Day2 -07/02/2024

“Decoding the Importance of Mutual Funds”



Mr.Ravichandra CS

Senior VP & Chief Manager, UTI Mutual Fund

Venue:

Room No.418

Timing: 10:00am to 12pm

**Dr.Lalitha B S
Event Coordinator
SSMRV College**

**Prof.Lavanya Balaji
Head-PG dept
SSMRV College**

**Dr. Geetha.R
Principal
SSMRV College**

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Day-1 Guest speaker- Mr.Abishek.A Service Relationship Manager, Sharekhan



During the introductory session



Welcome speech by Prof. Lavanya Balaji



Day-1 Session in Progress by Mr.Abhisek.A



Session in Progress



On Closure of the Day-1 session

**Day 2- Guest Speaker- Mr.Ravichandra CS
Senior VP & Chief Manager, UTI Mutual Fund**



Beginning of Day-2 session



Day 2- Session in progress by Mr.Ravichandra CS



Students and the Department Faculties with the guest speaker



Bengaluru, Karnataka, India
CA 17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block,
Jayanagar, Bengaluru, Karnataka 560041, India
Lat 12.922549°
Long 77.592909°
07/02/24 12:37 PM GMT +05:30

Letter of appreciation to the guest speaker