

# **Activity Report**

Academic year 2023-24 ( July 2023 to June 2024)	
Name of the Activity	INKSCRIBE -2023-24
Date	15/4/24 & 16/4/24
Time and Venue	3:00 p.m - 7:30 p.m
Mode ( Online/Offline)	Offline
Please provide the youtube link (if online)	NA
Organized by: Name of the Department/Activity Centre	Department of English/ ELA
Event Coordinator/ Faculty In-charge	Mrs. Shabana HOD, Dept. of English
Nature: Academic /Co- curricular/extracurricular/others	Extracurricular activity
Topic/Activity	A National Level literary Fest.
Resource Person Details (Name, Designation and Organization/Institution)	
No of Participants	2000
Objectives of the activity	<ul> <li>Promoting literature</li> <li>Fostering literary appreciation</li> <li>Encouraging creativity</li> <li>Cultural Exchange</li> <li>Skill development</li> <li>Community engagement</li> <li>Celebrating diversity</li> </ul>

	Networking
Methodology	<ul> <li>Planning and coordination</li> <li>Setting objectives</li> <li>Theme selection</li> <li>Inviting Participants</li> <li>Scheduling Events</li> <li>Promotion and Publicity</li> <li>Logistics planning</li> <li>Resource Allocation</li> <li>Registration and Participation</li> <li>Execution and Management</li> <li>Evaluation and Feedback</li> </ul>
Outcome of activity	<ul> <li>Enhanced Literary skills</li> <li>Increased Cultural awareness</li> <li>Community Engagement</li> <li>Networking Opportunities</li> <li>Inspiration and Creativity</li> <li>Professional Development</li> <li>Intellectual Exchange</li> <li>Cultural Enrichment</li> <li>Legacy Building</li> </ul>

#### REPORT ON THE NATIONAL LEVEL LITERARY FEST - INKSCRIBE

#### Day 1

A two-day National Level Literary fest- INKSCRIBE, an event by ELA commenced on April 15th, at the Quadrangle, SSMRV with great enthusiasm and anticipation from both participants and attendees. The event aimed to celebrate literature, art, and creativity, providing a platform for individuals to showcase their talents and engage in various literary and artistic activities. From 10:00 AM to 3:00 PM, participants were warmly welcomed by the registration team and guided through the registration process, ensuring a smooth start to the day's proceedings.

The event officially began at 3:00 PM. Pratham from the 2nd BBA Aviation gave a welcome speech, expressing gratitude to everyone in attendance and establishing a great atmosphere for the occasion. After the welcome speech, dignitaries took the stage for the lamp-lighting ceremony which represents the occasion's auspiciousness and illumination. A Bharatanatyam performance by SSMRV students captivated the audience.

Pooja from 2nd year B.Com took the stage to give a brief overview of the English Literary Association (ELA) and Inkscribe. Also she highlighted the goals and importance of these platforms in fostering the development of creative and literary talent. From 3:45 PM to 3:55 PM, our beloved Principal Dr. Geetha R gave a keynote address on the value of literature and creativity in education and society. Neha from the 4th Semester BBA Aviation gave a song performance.

The Chief Guest and other notable guests were then introduced by Trisha. The Chief Guest Mr. Yugantar gave a motivational speech followed by RJ Anoopa & Mr. Madhu Chandra. Mrs. Shabana, the Head of the English Department gave a brief speech to wrap up this session.

After a quick break, Pavi and the team performed a flash mob. The evening session began with two concurrent events that ran from 4:50 PM to 6:15 PM "Pages to Stages" in the Quadrangle was judged by Mr.Kishore and "Book Brilliance" in the Seminar Hall was judged by Mr.Yugantar. The "Swift Shuffle" the Dance event, which took place in the Quadrangle was judged by Mrs.Monica & Mrs. Nirupama from 6:15 PM to 7:30 PM.

Nimra from the 4th semester BBA proposed vote of thanks to all of the attendees, sponsors, and organizers for their invaluable contributions to the day's event's success, capping off the event.

#### DAY 2

The day 2 commenced with the Registration process being effectively overseen by the committed Registration Team from 10:00 AM to 3:00 PM.

The Department of English formally opened the event at 3:00 PM by greeting all those who were present at the inauguration. After a quick break, activities for the evening session started with "Ink n Icons" the character portrayal was judged by Mr. Deepak Subramanya (Actor) & Mr.Gokul, and "Chord Carnival" the musical band competition was judged by Mr.Anand (DJ) & Mr. Akshit.

The "Vintage Vogue" a fashion show competition that took place at the quadrangle was judged by Mrs. Swati Jain (Model) & Mrs. Neha. The day ended with prize distribution by our principal Dr. Geetha R., Mr. Raju the guest, Mr. Deepak Subramanya, and Mrs. Swati Jain.

In-house DJ Miss Trisha Anand brought the curtain down to the event with her electrifying beats, creating an atmosphere of celebration and unity as attendees danced the night away. Trisha's contribution added a memorable touch to the overall experience, ensuring that the event concluded on a high note.

Overall the INKSCRIBE event was marked by a vibrant blend of cultural performances, insightful addresses, and engaging activities, setting a promising tone for the days ahead. Participants departed with renewed inspiration and anticipation for the upcoming events of the INKSCRIBE festival.

#### **Invitation**



### Registrations











### Welcome address & our Hosts







# Inauguration/Lighting the lamp



Dance performance



Key Note address by Dr. Geetha R – Principal SSMRV



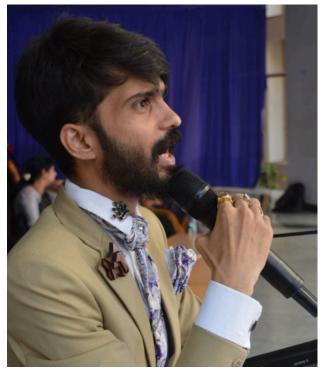
Address by Mrs. Shabana – HOD of English



# Day 1 – Guests

# Mr. Yugantar

# RJ Anoop







Madhuchandra R

# Vote of thanks by Nimra



Flash Mob – a dance performance





Bookish brilliance – a book review



Pages to Stages – a skit



### <u>Swift shuffle – a dance competition</u>













Day 2 – Guests

Mr. Raju

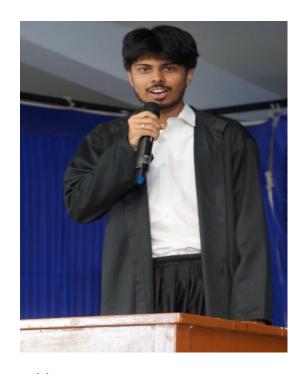


Mr. Deepak Subramanya



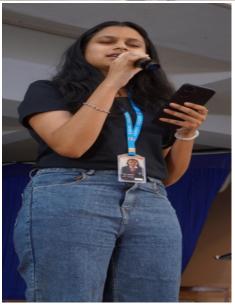
Ink n Icons – a character portrayal





Chord Carnival - a band and a solo singing competition









Vintage Vogue - a fashion show competition







DJ Night – by Trisha Anand



\*\*\*\*\*\*\*\*\* | | \*\*\*\*\*\*\*\*\*