



## Activity Report

<b>Academic year 2023-24 (July 2023 to June 2024)</b>	
Name of the Activity	Two days' Business Pitch Deck and Model Competition
Date	12 <sup>th</sup> and 13 <sup>th</sup> April 2024
Time and Venue	10.00 AM to 1.00 PM, Seminar Hall
Mode (Online/Offline)	Offline
Please provide the YouTube link (if online)	NA
Organized by: Name of the Department/Activity Centre	Aahana – Entrepreneurship Development Cell
Event Coordinator/ Faculty In-charge	Prof. Arun Kumar R Convener – Aahana – ED Cell and Prof. Kanchan G Rajput Co-Convener – Aahana – ED Cell.
Nature: Academic /Co- curricular/extracurricular/others	Co-Curricular
Topic/Activity	Two days' Business Pitch Deck and Model Competition
Resource Person Details (Name, Designation and Organization/Institution)	Day1: 1. Manikantan Mohanavelu, alias KG, CTO & Director, Data-center skills and Abstream Technologies 2. Mrs. Lavanya Balaji, HOD- M. Com, SSMRV-College.  Day2: Manikantan Mohanavelu, alias KG, CTO & Director, Data-center skills and Abstream Technologies 2. Mrs. Lavanya Balaji, HOD- M.Com ,SSMRV-College
No of Participants	45 Students
Objectives of the activity	<ul style="list-style-type: none"><li>● Encouraging Entrepreneurship.</li><li>● Fostering Innovation</li><li>● Hands-on Learning</li><li>● Building Confidence</li><li>● Exposure to Business Concepts</li></ul>
Methodology	<ul style="list-style-type: none"><li>● Event Planning and Preparation.</li><li>● Promotion and Outreach.</li><li>● Registration and Team Formation</li><li>● Submission and Review</li><li>● Selection of Finalists</li><li>● Judging and Award Ceremony</li></ul>

Outcome of activity	<ul style="list-style-type: none"> <li>● Recognition and Validation</li> <li>● Prizes and Awards</li> <li>● Feedback and Learning</li> <li>● Inspiration and Motivation</li> </ul>
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**A brief write- up of the event –  
Empowering Entrepreneurs: A Two-Day Business Pitch Deck and Model Competition**

**Day 1: Business Pitch Deck Competition**

On the first day of the Business Pitch Deck Competition, registered participants were given an opportunity to present their idea briefly in alignment with the agenda and guidelines shared to them in advance. Team members presented their impactful ideas succinctly and introduce their business proposal. The jurists gave them appropriate feedback for improvement and finally shortlisted around 5 teams for level-2.

**Day 2: Business Pitch and Model Competition**

On the final day, shortlisted participants presented a detailed business plan and business model canvas. They had refined their ideas based on the feedback received from adjudicators on day-1. Each team showcased their innovation, market potential, and execution strategy, followed by a rigorous question-and-answer session. After careful deliberation, winners are announced based on criteria such as innovation, feasibility, and presentation quality. The award ceremony was a moment of celebration and recognition for the hard work and dedication of all participants. Networking opportunities abound as participants connect with judges reflecting on the valuable experiences gained throughout the competition. Overall, the final day encapsulated the culmination of weeks of preparation, providing a platform for participants to shine, receive feedback, and celebrate their entrepreneurial journey.

**List of Winners:**

Prize position	Student Name	Course name
1 <sup>st</sup>	Anirudha H A	BBA-3 <sup>rd</sup> Year
	Shwetha Satish (TL)	BBA-3 <sup>rd</sup> Year
	Somya Saurab	BBA-3 <sup>rd</sup> Year
	Sai Vardhan Reddy	BBA-3 <sup>rd</sup> Year
	Mohammed Hafeezulla	BBA-3 <sup>rd</sup> Year
2 <sup>nd</sup>	Pranav.Y (TL)	BBA-1 <sup>st</sup> Year
	Ashutosh.S	B.Com-1 <sup>st</sup> Year
	Harsha.v	B.Com-1 <sup>st</sup> Year
	Adarsha.R	B.Com-1 <sup>st</sup> Year
	C.G Kushal	B.Com-1 <sup>st</sup> Year
3 <sup>rd</sup>	Anujit C Joglekar (TL)	BBA-1 <sup>st</sup> Year
	Nandish	BBA-1 <sup>st</sup> Year
	Chinmayi	BBA-1 <sup>st</sup> Year
	Varsha	BBA-1 <sup>st</sup> Year
	Sathvik Bharadwaj	BBA-1 <sup>st</sup> Year

4 <sup>th</sup>	Ashrith and Team	BCA-2 <sup>nd</sup> Year
5 <sup>th</sup>	Goutham and Team	BBA-2 <sup>nd</sup> Year

**The organizing team –**  
 Prof. Arun Kumar R,  
 Convenor – Aahana – ED Cell,  
 Prof. Kanchan G Rajput,  
 Co-Convenor – Aahana – ED Cell.

**RV Educational Institutions**  
**SSMRV College**  
 Affiliated to Bengaluru City University  
 Approved by UGC under 12(B) and 2(F) Status

**BUSINESS  
 PITCH DECK &  
 MODEL  
 COMPETITION**

**12 & 13 APRIL 2024**  
 10:00 AM TO  
 12:30 PM

**VENUE: SEMINAR HALL**

**PRESENTED BY:**  
**AAHANA ED CELL**

**MRS. KANCHAN G RAJPUT**  
 CO-CONVENER  
 AAHANA ED CELL

**MR. ARUN KUMAR R**  
 CONVENER  
 AAHANA ED CELL

**DR GEETHA R**  
 PRINCIPAL  
 SSMRV COLLEGE

*Go, change the world*





