



Activity Report

Academic year 2023-24	
Name of the Activity	Live Webinar on “AI Impact: Job Replacement or Avenue Creation? Exploring New Opportunities”
Date	2 nd May 2024
Time and Venue	1 PM to 2.30 PM - Webex
Mode (Online/Offline)	Online - Webex
Please provide the YouTube link (if online)	https://youtu.be/yChGlr3lxuM?si=rGqeZaH3FhuI8EdO
Organized by: Name of the Department/Activity Centre	Unnathi- An Initiative for Student & Faculty Development, Department of Commerce SSMRV College
Event Coordinator/ Faculty In-charge	Mrs. Nandini J Convenor - Unnathi
Nature: Academic /Co- curricular/extracurricular/others	Academic
Topic/Activity	AI Impact: Job Replacement or Avenue Creation? Exploring New Opportunities
Resource Person Details (Name, Designation and Organization/Institution)	Mr. Anujit Joglekar Student, 1 st Year BBA, SSMRV College
No. of Participants	100
Objectives of the activity	To get an overview about AI To analyze the impact of AI on the workforce landscape To explore the dynamic intersection of AI and employment.
Methodology	Webinar – Real-life case studies, discussion and interactive Q&A session
Outcome of activity	Students and Faculties were able to understand about AI and its Impact.



SSMRV College®

#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,
Bengaluru - 560041, Karnataka, India

Department of Commerce

UNNATHI

An initiative for Student & Faculty Development

Cordially invites you for a

Live Webinar on

**“AI Impact: Job Replacement or Avenue
Creation? Exploring New Opportunities”**

An IQAC Initiative

By

Mr. Anujit Joglekar

Student, 1st year BBA , SSMRV College



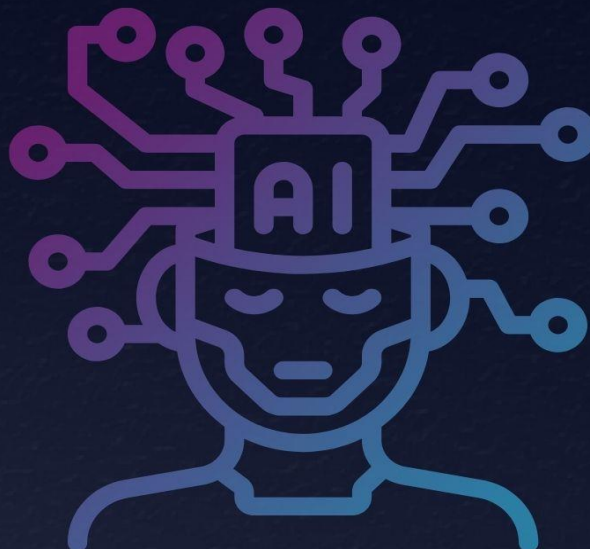
02/05/2024



1 PM



**webEx
(Online Platform)**



Scan the QR Code
for Registration

**Mrs. Nandini J
Convenor**

**Dr. M S Nagaraj
HOD**

**Dr. Geetha R
Principal**

Participants are provided with E - Certificates

Go, change the world®

Profile of the Speaker:

Mr. Anujit Joglekar
Student, 1st year BBA,
SSMRV College

- He has a keen interest in Artificial Intelligence and is actively involved in exploring its applications.
- He has specialised knowledge in business education, management and business ownership.

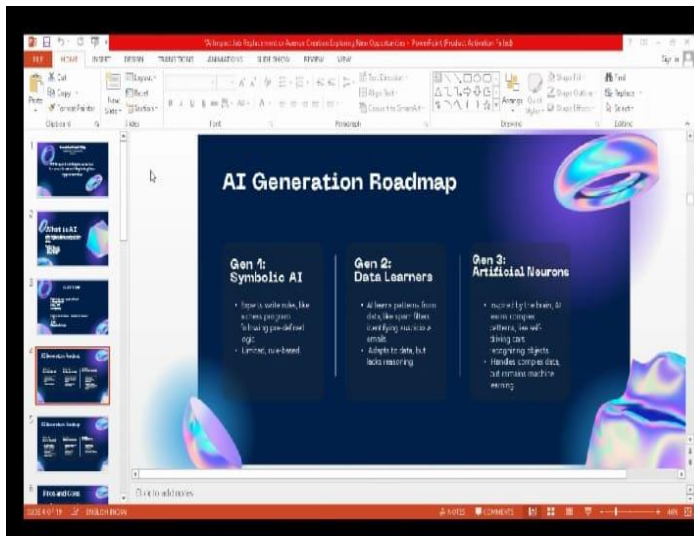
Organizing Committee List:

- **Dr. Geetha R**, Principal, SSMRV College
- **Dr. M S Nagaraj**, Head – Department of Commerce & Coordinator – IQAC
- **Mrs. Nandini J**, Convenor – Unnathi, Assistant Professor, Department of Commerce
- **Mr. Gokul C**, Member – IQAC, Assistant Professor, Department of Commerce

Student Members:

- **Mr. Srivathsa L S**, First Year, B.Com
- **Mr. Sathvik Bharadwaj**, First Year, B.Com
- **Ms. Chinmayee S**, First Year, B.Com
- **Ms. Sridhatri R**, First Year, B.Com

A Few Snapshots of the Session:



AI Generation Roadmap

- Gen 1: Symbolic AI**
 - First & well-known, like expert systems
 - All logic is pre-defined
 - Logic, rule-based
- Gen 2: Data Learners**
 - All learn patterns from data, discover them and apply them to a similar
 - Adapts to data, but lacks reasoning
- Gen 3: Artificial Neurons**
 - Inspired by biological neurons, complex networks, new self-learning capabilities
 - Handles complex data, but requires much training

SSMRV COLLEGE

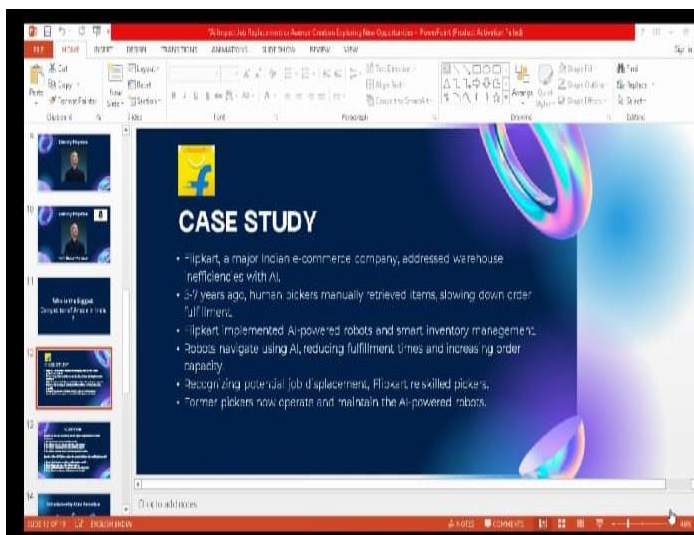


Industry Impact: A snapshot

- Highly Impacted**
 - Industry: Manufacturing (Wash, Polishing, Automation)
 - Industry: Healthcare (Complex data pattern, drug discovery, treatment recommendation)
 - Industry: Finance (Complex customer data, algorithmic trading)
- Potential of Impact**
 - Industry: Education (Complex data analysis, personalized learning)
 - Industry: Agriculture (Complex data analysis, precision farming)
 - Industry: Customer Service (Complex data analysis, personalized service)
- Less Impact**
 - Industry: Healthcare (Complex data analysis, drug discovery)
 - Industry: Education (Complex data analysis, personalized learning)
 - Industry: Finance (Complex data analysis, algorithmic trading)
 - Industry: Customer Service (Complex data analysis, personalized service)

BOSCH

SSMRV COLLEGE



CASE STUDY

- Flipkart, a major Indian e-commerce company, addressed warehouse inefficiencies with AI.
- 2-3 years ago, human pickers manually retrieved items, slowing down order fulfillment.
- Flipkart implemented AI-powered robots and smart inventory management.
- Robots navigate using AI, reducing fulfillment times and increasing order capacity.
- Recognizing potential job displacement, Flipkart re-skilled pickers.
- Former pickers now operate and maintain the AI-powered robots.

Anujith Joglekar

Resource Person Anujith Joglekar Explaining the theory Concepts.

A few snapshots of participants and their interaction with Mr Anujit Joglekar:

