



SSMRV College®

## Activity Report

Academic year 2024-25	
Name of the Activity	Guest Lecture on-Recent Trends in Aviation Industry-Opportunity & Challenges
Date	30 <sup>th</sup> Sep 2024
Time and Venue	10 to 12 PM
Mode (Online/Offline)	Offline
Please provide the youtube link (if online)	
Organized by: Name of the Department/Activity Centre	Vaimanika Club- Aviation Department
Event Coordinator/ Faculty In-charge	Prof.Kanchan G.Rajput & Dr.Ajit Deva
Nature: Academic /Co- curricular/extracurricular/others	Extra-curricular
Topic/Activity	Guest Lecture on
Judges of the event Details (Name, Designation and Organization/Institution)	Dr.V.N. M Nair Vice Principal-Bangalore Institute of Aviation & Logistics
No of Participants	<b>90 Members</b>
Objectives of the activity	<ul style="list-style-type: none"><li>• To provide students with a comprehensive understanding of the latest developments and emerging trends in the aviation industry, helping them stay updated with current market dynamics.</li><li>• To highlight various career opportunities and evolving job roles in the aviation sector, giving students a clearer perspective on potential career paths.</li><li>• To discuss the key challenges facing the aviation industry, such as regulatory, technological, and environmental issues, equipping students with the knowledge to address these challenges.</li><li>• To foster critical thinking by encouraging students to analyze how global trends like sustainability and innovation are reshaping the aviation industry, inspiring them to</li></ul>

	propose innovative solutions.
Methodology	<ul style="list-style-type: none"> <li>● Expert Lecture</li> <li>● Interactive Discussion</li> <li>● Case Study Analysis</li> </ul>
Outcome of activity	<ul style="list-style-type: none"> <li>● Students will develop a deeper understanding of recent trends, challenges, and opportunities in the aviation industry.</li> <li>● By analyzing case studies and participating in group activities, students will improve their analytical and problem-solving skills, enabling them to address industry challenges effectively.</li> <li>● The session will provide students with valuable insights into emerging career opportunities in the aviation sector and the skills required for success.</li> <li>● Interactive discussions will increase student engagement, encouraging active participation and fostering a collaborative learning environment.</li> </ul>
<p><b>A brief writes up of the event</b> – Guest Lecture on-Recent Trends in Aviation Industry-Opportunity &amp; Challenges-30<sup>th</sup> Sep 2024</p> <p>On 30th September 2024, a guest lecture on "Recent Trends in the Aviation Industry: Opportunities &amp; Challenges" was organized by the BBA Aviation Department. The event aimed to provide students with an in-depth understanding of the evolving landscape in the aviation sector and equip them with knowledge of both the emerging opportunities and the key challenges faced by the industry today.</p> <p>The session was led by <b>Dr.V.N.M. Nair</b> an industry expert with extensive experience in aviation. He highlighted significant trends, such as technological advancements, sustainability practices, and digital transformation, which are reshaping the aviation sector. The speaker also addressed the challenges brought on by regulatory changes, environmental concerns, and the post-pandemic recovery of the global airline industry.</p> <p>Students actively engaged during the Q&amp;A session, where they had the opportunity to gain clarity on specific industry-related topics and explore career possibilities. The lecture was enriched with real-world case studies, allowing students to better understand how aviation companies are adapting to current trends.</p> <p>The event concluded with a group activity that encouraged students to brainstorm solutions for the challenges discussed, promoting critical thinking and teamwork. Overall, the guest lecture was highly informative and provided students with valuable insights into the dynamic nature of the aviation industry, preparing them for future opportunities in this fast-growing sector.</p>	



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# RECENT TRENDS IN AVIATION INDUSTRY OPPORTUNITIES AND CHALLENGES

ORGANISED

by

VAIMANIKA THE AVIATION CLUB



## GUEST LECTURE BY DR. V.N.M NAIR

Vice Principal - Bangalore Institute of Aviation & Logistics



DATE: 30-09-24    TIME: 10:00am - 12:00pm    VENUE: SEMINAR HALL

Dr. Ajit Deva  
Convenor

Ms. Kanchan Rajput  
Co-ordinator

Mr. Jagadish  
A

Dr. Geetha R  
Principal

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