



Activity Report

Academic year 2023-24 (July 2023 to June 2024)	
Name of the Activity	National Conference on India's Roadmap towards Sustainability: Opportunities and Challenges
Date	25 th Oct 2024
Time and Venue	9.00 AM to 4.30 PM
Mode (Online/Offline)	Hybrid
Please provide the youtube link (if online)	Nil
Organized by: Name of the Department/Activity Centre	BBA department/ Research Cell
Event Coordinator/ Faculty In-charge	Dr.Kanchan G. Rajput
Nature: Academic /Co- curricular/extracurricular/others	Co-Curricular
Topic/Activity	National Conference on India's Roadmap towards Sustainability: Opportunities and Challenges
Resource Person Details (Name, Designation and Organization/Institution)	1.Mr.Rajendra Kumar KN,Global process Engineer, HP Inc 2.Dr. Basanna Patagundi Consultant and Advisor in sustainability & sustainable Development 3.Dr. M. Muthu Gopalkrishanan Associate Professor, Christ Deemed to be University, Bengaluru. 4.Dr. Dhanabalan Presidency Business School, Hebbal, Bengaluru 5.Dr. M.R. Jhansi Rani Director,ISBR Research Center, Bengaluru. 6.Dr. Piyush Kumar Pareek Professor-NITTE, Bengaluru
No of Participants	80
Objectives of the activity	<ul style="list-style-type: none">• To create awareness among participants about the importance of sustainability in driving India's development.• To provide a platform for academicians, researchers, and industry professionals to present and discuss innovative ideas on sustainable practices.• To encourage interdisciplinary research and collaboration on sustainability challenges and opportunities.

	<ul style="list-style-type: none"> • To identify practical solutions for overcoming barriers to implementing sustainable business models and policies. • To promote knowledge sharing and networking among students, scholars, and corporate delegates to build a community focused on sustainable development
Methodology	<ul style="list-style-type: none"> • Formation of a dedicated organizing committee to plan, coordinate, and execute all aspects of the conference effectively. • Announcement of a call for papers to invite research contributions from academicians, industry professionals, and students on sustainability-related topics. • Peer-review process for submitted papers to ensure academic quality, relevance, and originality of the research presented at the conference. • Organization of keynote sessions and technical discussions to provide expert insights and facilitate meaningful interactions among participants. • Compilation and publication of conference proceedings to document the outcomes, research contributions, and recommendations shared during the event.
Outcome of activity	<ul style="list-style-type: none"> • Participants gained valuable insights into the latest trends, challenges, and opportunities in sustainability and sustainable development. • The conference facilitated the exchange of innovative ideas and research findings among academicians, industry experts, and students. • A platform was created for interdisciplinary collaboration and networking, fostering partnerships for future research and projects. • The publication of an abstract book documented the research contributions, serving as a valuable resource for academic and professional reference. • The event encouraged students and participants to engage in further research and initiatives aimed at addressing sustainability challenges.

A brief writes up of the event –

The **National Conference on India's Pathway to Sustainability: Opportunities and Challenges** was held on October 25th, 2024, at SSMRV College, Bengaluru. The conference aimed to bring together researchers, academicians, industry professionals, and students to address critical sustainability challenges and explore innovative solutions aligned with India's Sustainable Development Goals (SDGs).

A total of 48 abstracts were presented, covering diverse themes such as sustainable finance, environmental conservation, corporate social responsibility (CSR), green energy solutions, social entrepreneurship, digital transformation, waste management strategies, and sustainable

business practices. Participants from across India, representing cities like Bengaluru, Mumbai, Pune, and New Delhi, and states including Karnataka, Kerala, Tamil Nadu, Maharashtra, and Rajasthan, contributed to the event. Prominent institutions such as Christ Deemed to be University, Jyothi Nivas Autonomous College, PES University, and Bharati Vidyapeeth participated, showcasing a wealth of research and expertise.

The conference provided a platform for interdisciplinary dialogue, knowledge exchange, and collaboration. It emphasized the importance of innovation and practical strategies in overcoming sustainability challenges and driving sustainable development. Key insights included actionable solutions for waste management, energy conservation, and corporate responsibility.

The event concluded with a reaffirmation of India's commitment to achieving the SDGs by 2030. By facilitating discussions on sustainable practices and fostering collaboration among stakeholders, the conference highlighted the role of academia, industry, and communities in shaping a sustainable future for the nation.

E-Banner-



The banner is for a National Conference titled "INDIA'S PATHWAY TO SUSTAINABILITY: OPPORTUNITIES AND CHALLENGES". It is organized by SSMRV College, which is affiliated to Bengaluru City University and approved by UGC. The event is scheduled for 25th OCT 2024, FRIDAY, at 9:00 AM. The banner features a yellow background with green accents, including a globe icon, a person icon, and a tree icon. The text is in green and brown colors. The banner also includes the names and titles of the Principal, Dr. Geetha R, and the Hon. Secretary, Dr.(h.c) A.V.S Murthy, and the RV Group of Institutions logo.

 **SSMRV College®**

RV Educational Institutions
SSMRV College
Affiliated to Bengaluru City University
Approved by UGC Under 12(b) and 2(f) status

National Conference
INDIA'S PATHWAY TO SUSTAINABILITY:
OPPORTUNITIES AND CHALLENGES

 | **25th OCT 2024**
FRIDAY
 | **TIME: 9:00 AM**

Dr. Geetha R
PRINCIPAL
SSMRV COLLEGE

Dr.(h.c) A.V.S Murthy
HON. SECRETARY
RV GROUP OF INSTITUTIONS

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Event Pictures-







