

Activity Report

| Academic y | Academic year 2024-25 (June 2024 - May 2025) | | | | |
|--|---|--|--|--|--|
| Name of the Activity | BUSINESS PITCH DECK COMPETITION | | | | |
| Date | 9 th April 2025 | | | | |
| Time and Venue | 10:00 AM to 3:00 PM, Seminar Hall, RVIM | | | | |
| Mode (Online/Offline) | Offline | | | | |
| YouTube link (if online) | NA | | | | |
| Organized by Name of the Hub Head Name of the Activity Centre | RAISE – Centre of Excellence Aahana – Entrepreneurship Development Cell & Incubation Centre | | | | |
| Hub Coordinator Activity Convener | Dr. Chethana S, Mr. Arun Kumar R & Dr. Kanchan G Rajput Mr. Arun Kumar R & Dr. Kanchan G Rajput | | | | |
| Nature Academic /Co- curricular/extracurricular/others | Co- curricular | | | | |
| Topic Name | BUSINESS PITCH DECK COMPETITION | | | | |
| Resource Person Details (Name, Designation and Organization/Institution) | Adjudicators for the Competition: 1. Mr. Manikantan Mohanavelu, CTO and Director, Data-Center Skills and Abstram Technologies. 2. Dr. Lavanya Balaji, Head- PG Department of Commerce, SSMRV College. | | | | |
| No. of Participants | 8 Teams - 31 participants | | | | |
| Objectives of the activity | Encourage entrepreneurship and innovation Develop presentation and pitching skills Foster creativity in solving business problems Provide a platform for entrepreneurs to showcase ideas Attract potential investors and partners | | | | |
| Methodology | Round1: Elevator Pitch Round Round2: Business Model Canvas Presentation Round3: Q&A and Feedback Round | | | | |
| Outcome of activity | Networking: Connecting with potential partners, mentors, and industry experts. Feedback and Validation: Receiving constructive feedback and validation of business ideas. | | | | |



| • | Exposure: | Gaining | visibility | and | recognition | ı for |
|---|--------------|------------|-----------------|---------|-------------|-------|
| | startups an | id entrepi | reneurs. | | | |
| • | Skill D | evelopme | e nt: Ir | nprov | ing pitc | hing, |
| | presentation | on, and co | mmunica | tion sl | kills. | |

Invitation





Brochure





About Aahana ED Cell & Incubation Centre

The AAHANA Entrepreneurship development cell at SSMRV college is a dynamic platione fostering innovation and entrepreneurial sprit among students. With the focus on nurturing budding entrepreneurs. The cell organizes workshops seminars and networking events to provide students with the necessary skills and knowledge to succeed in the competitive business world. Through mentorship program and industry collaboration AAHANA empowers students to transform their ideas into viable business ventures. By fostering a culture of creativity and risk taking. The cell attempts to install an entrepreneurial mind set among students, preparing them to become future leaders and change markers in the business landscape.

We're thrilled to announce that we recently inaugurated Incubation Centre at SSMRV College, a dedicated space designed to mentor and nurture our budding young entrepreneurs. This initiative provides a platform for students to transform innovative ideas into viable startups, offering essential resources, guidance, and support throughout their entrepreneurial journey.

Guidelines for Adherence

Round 1

Elevator Pitch Round Rules-

- In a team there can be upto 2-5 members
- Business pitch Presentation is 3 to 5 minutes.
- Slides and visual aids are not allowed in 1st round.



Round 2

Business Model Canvas Presentation

Presentation Outline

- Executive Summary
- Company Description
- Team Details
- Product & service Description
- Innovation/USP
- Competitor Analysis
- Marketing Plan
- Pricing Strategy
- Investment Breakup
- Cash Flow Statements
- Revenue Projections

Rules:

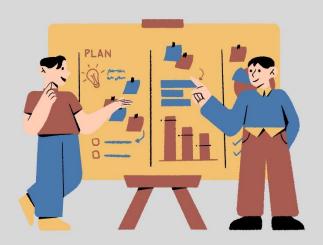
- Each team should prepare visual presentation for 2nd round.
- Presentation should include customer segments, value proposition, revenue streams, and cost structure.





Round 3

- Q&A and Feedback Round Rules
- Each team will get 2 to 4 min for answering questions.



B-PLAN Presentation Submission Deadline
7th April, 2025
mail your BPLAN to

kanchangr.ssmrv@rvei.edu.in

Dr.KANCHAN GRAJPUT CO-CONVENER Mr. ARUN KUMAR R CONVENER Dr. GEETHA R PRINCIPAL

Go, change the world



Photos











