



SSMRV College®
#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,
Bengaluru - 560041, Karnataka, India

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Activity Report

Academic year 2024-25 (June 2024 - May 2025)	
Name of the Activity	BUSINESS PITCH DECK COMPETITION
Date	9 th April 2025
Time and Venue	10:00 AM to 3:00 PM, Seminar Hall, RVIM
Mode (Online/Offline)	Offline
YouTube link (if online)	NA
Organized by Name of the Hub Head Name of the Activity Centre	RAISE – Centre of Excellence Aahana – Entrepreneurship Development Cell & Incubation Centre
Hub Coordinator Activity Convener	Dr. Chethana S, Mr. Arun Kumar R & Dr. Kanchan G Rajput Mr. Arun Kumar R & Dr. Kanchan G Rajput
Nature Academic /Co- curricular/extracurricular/others	Co- curricular
Topic Name	BUSINESS PITCH DECK COMPETITION
Resource Person Details (Name, Designation and Organization/Institution)	<u>Adjudicators for the Competition:</u> 1. Mr. Manikantan Mohanavelu, CTO and Director, Data-Center Skills and Abstram Technologies. 2. Dr. Lavanya Balaji, Head- PG Department of Commerce, SSMRV College.
No. of Participants	8 Teams - 31 participants
Objectives of the activity	1. Encourage entrepreneurship and innovation 2. Develop presentation and pitching skills 3. Foster creativity in solving business problems 4. Provide a platform for entrepreneurs to showcase ideas 5. Attract potential investors and partners
Methodology	Round1: Elevator Pitch Round Round2: Business Model Canvas Presentation Round3: Q&A and Feedback Round
Outcome of activity	<ul style="list-style-type: none">• Networking: Connecting with potential partners, mentors, and industry experts.• Feedback and Validation: Receiving constructive feedback and validation of business ideas.



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	<ul style="list-style-type: none">• Exposure: Gaining visibility and recognition for startups and entrepreneurs.• Skill Development: Improving pitching, presentation, and communication skills.
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- **Invitation**



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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



**AAHANA ED CELL
&
INCUBATION CENTRE
PRESENTS**

**BUSINESS
PITCH DECK
COMPETITION**

9 th April 2025
TIME : 10:00 AM – 3:00 PM
Venue : Seminar Hall , RVIM

Dr. KANCHAN G RAJPUT
CO-CONVENER

Mr. ARUN KUMAR R
CONVENER

Dr GEETHA R
PRINCIPAL

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- Brochure



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INSTITUTION'S
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(Ministry of HRD Initiative)

AAHANA ED CELL

&

INCUBATION CENTRE

Presents

**BUSINESS PITCH
DECK
COMPETITION**



9th April 2025



10:00 AM - 4:00 PM



Seminar Hall , RVIM



**REGISTER
NOW!**

LAST DATE FOR
REGISTRATION
6TH APRIL



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About Aahana ED Cell & Incubation Centre

The AAHANA Entrepreneurship development cell at SSMRV college is a dynamic platform fostering innovation and entrepreneurial spirit among students. With the focus on nurturing budding entrepreneurs. The cell organizes workshops seminars and networking events to provide students with the necessary skills and knowledge to succeed in the competitive business world. Through mentorship program and industry collaboration AAHANA empowers students to transform their ideas into viable business ventures. By fostering a culture of creativity and risk taking. The cell attempts to install an entrepreneurial mind set among students, preparing them to become future leaders and change markers in the business landscape.

We're thrilled to announce that we recently inaugurated Incubation Centre at SSMRV College, a dedicated space designed to mentor and nurture our budding young entrepreneurs. This initiative provides a platform for students to transform innovative ideas into viable startups, offering essential resources, guidance, and support throughout their entrepreneurial journey.

Guidelines for Adherence

Round 1

Elevator Pitch Round Rules-

- In a team there can be upto **2-5 members**
- Business pitch Presentation is **3 to 5 minutes**.
- Slides and visual aids are not allowed in 1st round.



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Round 2

Business Model Canvas Presentation

Presentation Outline

- Executive Summary
- Company Description
- Team Details
- Product & service Description
- Innovation/USP
- Competitor Analysis
- Marketing Plan
- Pricing Strategy
- Investment Breakup
- Cash Flow Statements
- Revenue Projections

Rules :

- Each team should prepare visual presentation for 2nd round.
- Presentation should include customer segments, value proposition, revenue streams, and cost structure.





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Round 3

- Q&A and Feedback Round Rules
- Each team will get 2 to 4 min for answering questions.



B-PLAN Presentation Submission Deadline

7th April, 2025

mail your BPLAN to

kanchangr.ssmrv@rvei.edu.in

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CO-CONVENER

Mr. ARUN KUMARR
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• **Photos**



Convener

Hub Coordinator /HOD

Principal