

R V Educational Institutions SSMRV College Affiliated to Bengaluru City University Recognized by UGC & Approved by AICTE

Activity Report

| Academic year 2024-25 (June 2024 - May 2025) | |
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| Name of the Activity | E-Pledge: Say No to Drugs |
| Date | 24th May 2025 |
| Time and Venue | 10:00 AM – 10:45 AM, First-Year Classroom |
| Mode (Online/Offline) | Offline |
| YouTube link (if online) | N/A |
| Organized by | Anti-Drug Cell |
| Name of the Hub Head | Anti-Drug Awareness Activity Centre |
| Name of the Activity Centre | |
| Hub Coordinator | Dr Shashikala C S |
| Activity Convener | Ms. Deepthi R |
| Nature Academic /Co- curricular/extracurricular/ | Co-curricular Co-curricular |
| Topic Name | E-Pledge: Say No to Drugs |
| Resource Person Details (Name, Designation and Organization/Institution) | No external resource person involved; the session was conducted in-house by the Anti-Drug Cell faculty coordinators. |
| No. of Participants | First-Year Students of BCA/B. Com, BBA & BBA Aviation |
| Objectives of the activity | To raise awareness about the harmful effects of drug abuse. To encourage students to take a firm stand against drug consumption. To foster a sense of social responsibility and personal well-being among young learners. |
| Methodology | An interactive in-class awareness session. Explanation of the consequences of drug use on physical, mental, and social health. Students were guided to take an online e-pledge affirming their commitment to stay away from drugs. Discussion and reflection encouraged through peer participation. |



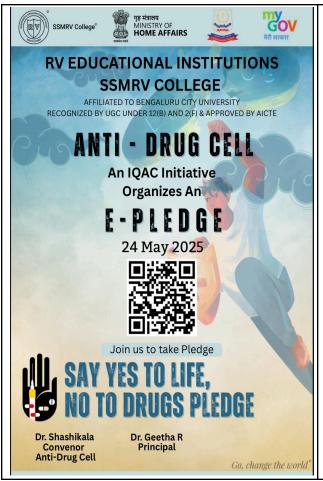
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| Outcome of activity | Students actively participated in the session and understood the significance of staying drug-free. 100% of the participants successfully submitted the E-Pledge. Created a sense of responsibility and collective action among the first-year cohort. |
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| Feedback | The session was well-received by students, who appreciated the initiative and expressed their commitment to making informed, healthy choices. Many suggested conducting similar sessions with expert speakers or recovering individuals for stronger real-life impact. |



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Ms. Deepthi. R
Faculty Coordinator

Dr. Shashikala **Cell Convenor**

Dr. Geetha. R
Principal