



SSMRV College®
#17, 26th Main, 36th Cross, 4th T Block, Jayanagar,
Bengaluru - 560041, Karnataka, India

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Affiliated to Bengaluru City University
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Activity Report

Academic year 2024-25 (June 2024 - May 2025)	
Name of the Activity	E-Pledge: Say No to Drugs
Date	24th May 2025
Time and Venue	10:00 AM – 10:45 AM, First-Year Classroom
Mode (Online/Offline)	Offline
YouTube link (if online)	N/A
Organized by Name of the Hub Head Name of the Activity Centre	Anti-Drug Cell Anti-Drug Awareness Activity Centre
Hub Coordinator Activity Convener	Dr Shashikala C S Ms. Deepthi R
Nature Academic /Co- curricular/extracurricular/	Co-curricular
Topic Name	E-Pledge: Say No to Drugs
Resource Person Details (Name, Designation and Organization/Institution)	No external resource person involved; the session was conducted in-house by the Anti-Drug Cell faculty coordinators.
No. of Participants	First-Year Students of BCA/ B. Com, BBA & BBA Aviation
Objectives of the activity	<ul style="list-style-type: none">• To raise awareness about the harmful effects of drug abuse.• To encourage students to take a firm stand against drug consumption.• To foster a sense of social responsibility and personal well-being among young learners.
Methodology	<ul style="list-style-type: none">• An interactive in-class awareness session.• Explanation of the consequences of drug use on physical, mental, and social health.• Students were guided to take an online e-pledge affirming their commitment to stay away from drugs.• Discussion and reflection encouraged through peer participation.



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Outcome of activity	<ul style="list-style-type: none">• Students actively participated in the session and understood the significance of staying drug-free.• 100% of the participants successfully submitted the E-Pledge.• Created a sense of responsibility and collective action among the first-year cohort.
Feedback	The session was well-received by students, who appreciated the initiative and expressed their commitment to making informed, healthy choices. Many suggested conducting similar sessions with expert speakers or recovering individuals for stronger real-life impact.



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RECOGNIZED BY UGC UNDER 12(B) AND 2(F) & APPROVED BY AICTE

ANTI - DRUG CELL
An IQAC Initiative
Organizes An
E - PLEDGE
24 May 2025



Join us to take Pledge

**SAY YES TO LIFE,
NO TO DRUGS PLEDGE**

Dr. Shashikala
Convenor
Anti-Drug Cell

Dr. Geetha R
Principal

Go, change the world®





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Ms. Deepthi. R
Faculty Coordinator

Dr. Shashikala
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