



SSMRV College®

R V Educational Institutions
SSMRV College
Affiliated to Bengaluru City University
Approved by AICTE & Recognized by UGC

Activity Report

Academic year 2025-26 (June 2025 - May 2026)

| | |
|---|---|
| Name of the Activity | Mastering on Case study Learning |
| Date | 25 th October 2025 |
| Time and Venue | 2pm Seminar Hall, SSMRV College |
| Mode (Online/Offline) | Offline |
| Web Link | NA |
| Organized by Name of the Department / Activity Centre | PG Research Center in association with Department of Business Administration |
| Event Coordinator/ Faculty In-charge | Dr.Lalitha.B.S |
| Student Coordinator | NA |
| Nature Academic /Co- curricular/extracurricular/others | Academic |
| Topic Name | Mastering Case study Learning |
| Resource Person Details (Name, Designation and Organization/Institution) | Dr.Chetan Bajaj, Professor, ISB& M |
| No. of Participants A)External B)Internal | Internal 80 |
| Objectives of the activity | To educate students on how to analyse case studies |
| Outcome of activity | Students understood how to analyze case studies strategically and solve it |

- Invitation, 2-3 google tagged photos & any other supporting documents
(Participants List, Resource Person's brief profile, Feedback Report)



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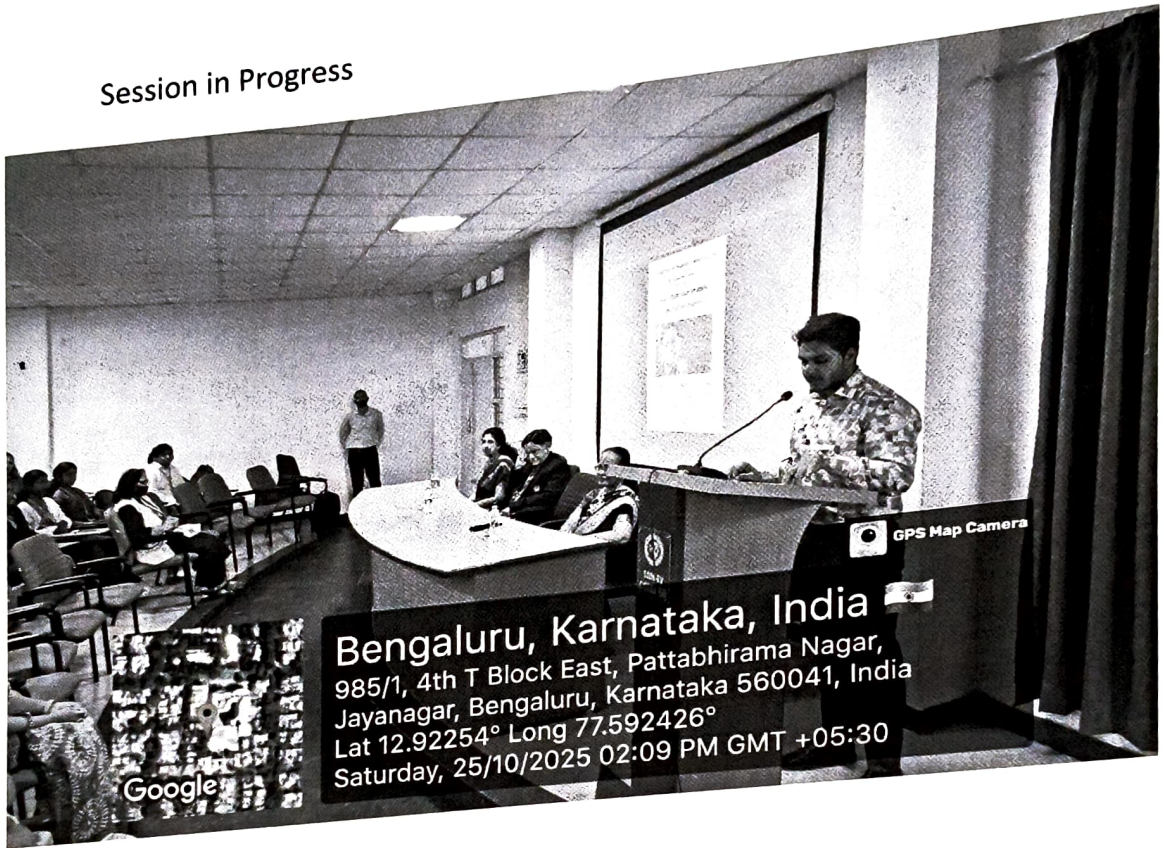




SSMRV College[®]
#17, 4th Main, 7th Cross, 4th T Block E, Jayanagar,
Bengaluru, 560041, Karnataka, India

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Session in Progress



Bengaluru, Karnataka, India
985/1, 4th T Block East, Pattabhirama Nagar,
Jayanagar, Bengaluru, Karnataka 560041, India
Lat 12.92254° Long 77.592426°
Saturday, 25/10/2025 02:09 PM GMT +05:30

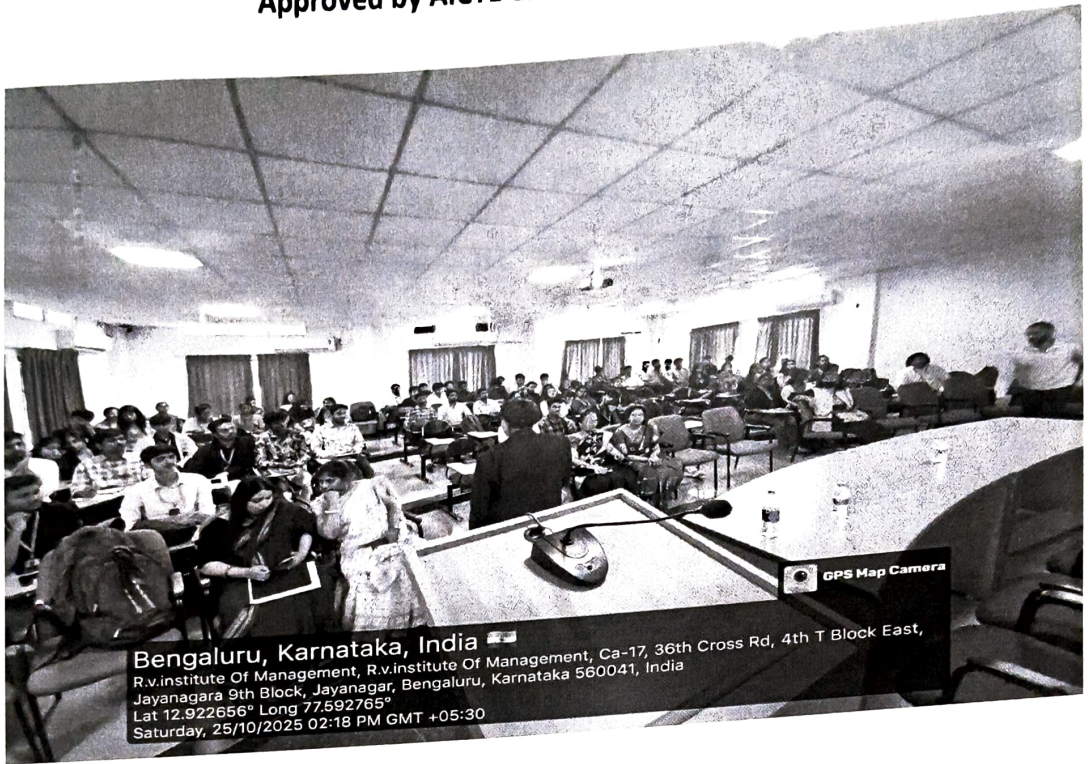
Google



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Bengaluru, Karnataka, India

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Bengaluru, Karnataka, India
R.v.institute Of Management, R.v.institute Of Management, Ca-17, 36th Cross Rd, 4th T Block East,
Jayanagara 9th Block, Jayanagar, Bengaluru, Karnataka 560041, India
Lat 12.922656° Long 77.592765°
Saturday, 25/10/2025 02:18 PM GMT +05:30

Principal



SSMRV College®

#17, 36th Cross, 26th Main, 4th T Block, Jayanagar,
Bengaluru - 560041, Karnataka, India

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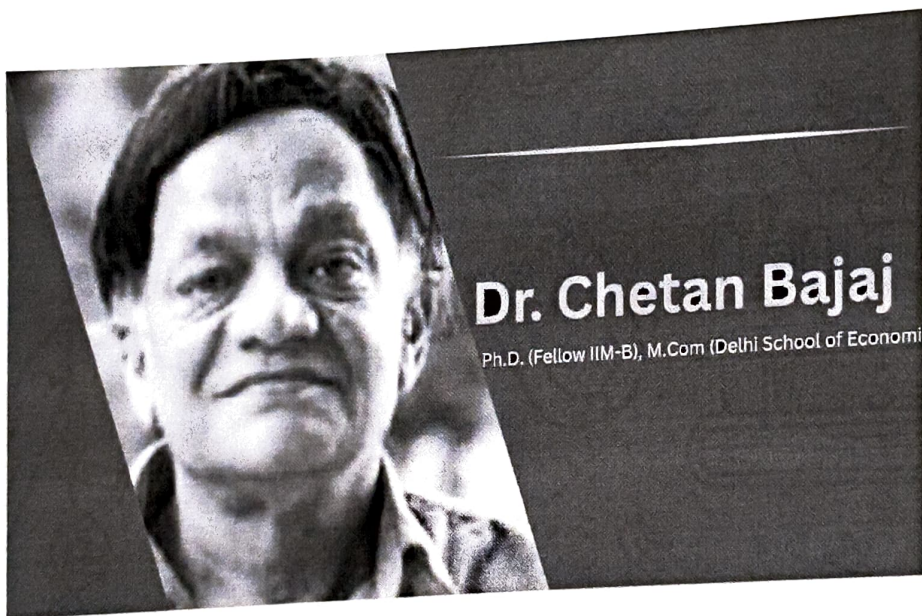
DEPARTMENT OF BUSINESS ADMINISTRATION

In Association with
PG Research Center

Organises

MASTERING CASE STUDIES

for
FINAL YEAR BBA STUDENTS



DATE

25 OCTOBER
2025

VENUE

SEMINAR HALL
SSMRV COLLEGE

TIME

2:00 PM

Dr. Lalitha BS
Research Coordinator

Dr. Revathy Shivashankaran
Head of Department

Dr. Vijayashree L
Principal

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chetan bajaj (1).pdf

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**20** ISB&M
INTERNATIONAL SCHOOL OF
BUSINESS & MEDIA, BANGALORE
YEARS OF EXCELLENCE

Dr. Chetan Bajaj

Ph.D. (Fellow IIM-B), M.Com
(Delhi School of Economics)

He brings over 39 years of multifaceted experience spanning industry, consulting, and academia. A Fellow of IIM Bangalore and alumnus of Delhi School of Economics, he has served as Principal along with Director, Dean, and Professor at top B-schools across India. His core expertise lies in Strategic Management, Marketing, Retail, and Business Transformation. He has been associated with prestigious institutions such as IIMs, MDI Gurgaon, IFIM, CMR University, Jain University, Sharda University, and ISB&M, among others. Experience in Apollo Tyres and PWC. Author of four books on Retail and Rural Management.

SSMRV COLLEGE
STUDENTS FEEDBACK ON CASE STUDY WORKSHOP

| SL.No | Name of the students | Studying Year | Topic | Resource Person | Useful part of the Training |
|-------|----------------------|---------------|-------------------------------|-----------------|-----------------------------|
| 1 | Rashmi SP | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 2 | Zeeshan Pasha | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Informative |
| 3 | Nishaan haider | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Very useful session |
| 4 | Deekshitha A | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Informative |
| 5 | Daiwik S Jhingade | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Good session |
| 6 | Rashmi R | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 7 | Kusum N | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | informative |
| 8 | M Sampritha | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | very useful |
| 9 | Sneha B K | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Neutral |
| 10 | Rekha kumari b | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 11 | Mohammed Asif A | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 12 | Tasmiya kulsum | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 13 | Ajay Singh S | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Neutral |
| 14 | Sanjana katkam | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 15 | Chandan p | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Informative |
| 16 | Tanya A | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Good |
| 17 | Namira Khanum | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 18 | Omesh | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 19 | NANDISH | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 20 | Ankit Ojha | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 21 | Arti Rana Rathod | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |

| | | | | | |
|----|--------------------|----------|-------------------------------|-----------------|--------------|
| 22 | Darshan v | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 23 | Nithesh T | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 24 | Sadiqa Aiman | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 25 | Sharath R | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 26 | Asmitha R Swamy | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 27 | Arshavardhan | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 28 | AMITH.H.B | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 29 | Girish.V | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 30 | Mamtha kumari p | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Good |
| 31 | Prajwal k | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Neutral |
| 32 | Rizwan Riyaz Pasha | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Neutral |
| 33 | Meghana KR | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Nice session |
| 34 | Anujit C Joglekar | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 35 | Chethan S | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 36 | B Nehal | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 37 | Huzaiifa Sultana | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 38 | Lakshitha R | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 39 | Chinmayi K | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 40 | Nanditha | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 41 | SIDDIQA SADAF | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 42 | Chandra kanth .m | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 43 | Roshan chand | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 44 | Rayan | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |

| | | | | | |
|----|------------------------|----------|-------------------------------|-----------------|-------------|
| 45 | Mohammed Atterwala | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 46 | Raghavendra G | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 47 | Suma | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Interesting |
| 48 | Jeshon Darnal | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Good |
| 49 | Thejaswini A | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Neutral |
| 50 | Sumanth H | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Good |
| 51 | Shreya R | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Good |
| 52 | AKARSH | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Good |
| 53 | Sai Ram c | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Interesting |
| 54 | Iqra Tazveen | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Neutral |
| 55 | Shrinivas Krishna keni | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 56 | Syed Yaseen Bahilvi | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 57 | Reesha Khanum | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 58 | Syed Mohammed Ghouse W | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 59 | Mohammed Owaiz Khan | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 60 | SHAIK SUFIYAN | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 61 | Rakshith Gowda .m | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 62 | Vignesh | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 63 | S Roshini | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 64 | Shobha.C | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 65 | Sevanthi N | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 66 | Anusha K G | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 67 | Ajith | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |

| | | | | | |
|----|----------------------|----------|-------------------------------|-----------------|--------|
| 68 | Chethan Singh | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 69 | R.Sonu | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 70 | Sharon Sunil S | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 71 | BHARGAV | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 72 | Varsha a | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 73 | Ayyan Shakil | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 74 | Sandhya.p | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 75 | Mahim A G | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 76 | Shreya S | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 77 | Gayathri B | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 78 | Srikanth V | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 79 | Nizam khan | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 80 | Zain Ali khan | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |
| 81 | Sirekolam jeevan Sai | 3rd Year | Mastering Case Study Learning | Dr.Chetan Bajaj | Useful |

Lalitha.B.S

PG Research Coordinator

[Signature]
Principal 3/11/25
PRINCIPAL
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Jayanagar, Bangalore - 41