



SSMRV College®

#17, 36th Cross, 26th main, 4th T Block Jayanagar
Bengaluru, 560071, Karnataka, India

Recognized by UGC under 12(B) AND 2(F)

Approved by AICTE

EAP Session Report

Academic Year 2025 - 26

Name of the session	Awareness Workshop: Entrepreneurship & Innovation as Career Opportunities
Date	14 th March 2026
Time and Venue	10:30 am - 12:30 pm Seminar Hall
Mode (Online/Offline)	Offline
Organised by: Name of the Convenor Name of the Activity Centre	Dr Vinaya T Convenor, ED Cell, SSMRV College
Nature: (Academic/ Co-curricular/extra curricular/others)	Co-curricular
Resource Person Details (Name, Designation and Organisation/Institution)	1. Ms. Maseera Ahmed (Proprietor: Paani Kum Chai) 2. Mr. Shankar (Founder, Cares) 3. Mr. Shridhar Sachidananda (Co-founder, Annectos)
No. of participants	65
Objectives of the session	<ul style="list-style-type: none">• To understand entrepreneurship as a career option• To learn what it takes to become an entrepreneur
Outcome of the session	<ul style="list-style-type: none">• Students gained insights from multiple perspectives• Students actively asked questions to understand different entrepreneurial concepts



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Awareness Workshop: Entrepreneurship & Innovation as Career Opportunities



The Entrepreneurship Awareness Program (EAP) was a one-day initiative that successfully met its goal of fostering entrepreneurial awareness among participants. By blending practical knowledge with inspiring narratives from all three resource persons, and encouraging lively interaction, the program left students with a deeper appreciation of entrepreneurship not merely as a career choice, but as a mindset rooted in innovation, resilience, and leadership.