



Eureka! Pitching Competition Report

Academic Year 2026 - 27

Name of the session	Eureka! Pitching Competition - Ideas to Pitch
Date	19 th August 2026
Time and Venue	10:30 am - 4:30 pm SSMRV College Auditorium
Mode (Online/Offline)	Offline
Organised by: Name of the Convenor Name of the Activity Centre	Dr Vinaya T Convenor, ED Cell, SSMRV College
Nature: (Academic/ Co-curricular/extra curricular/others)	Co-curricular
Judges Details (Name, Designation and Organisation/Institution	1. Dr Rajesh Gope (Founder, B-Codes International) 2. Mr Sanoj Ramachandran (Entrepreneur) 3. Mr Vignesh (Founder, ThinkUou) 4. Dr Ajit V Deva (Academician and Industry Professional) 5. Mr Santhosh Kumar S (Entrepreneur and Legal Professional)
No. of participants	22
Objectives of the session	• To provide a platform for students to present innovative startup ideas • To connect aspiring entrepreneurs with mentors and the startup ecosystem
Outcome of the session	• Students gained practical exposure to pitching and idea validation • Participants received constructive feedback and mentorship from experts.



SSMRV College®
#17, 36th Cross, 26th main, 4th T Block Jayanagar
Bengaluru, 560071, Karnataka, India

Recognized by UGC under 12(B) AND 2(F)
Approved by AICTE



Eureka! Pitching Competition





SSMRV College®

#17, 36th Cross, 26th main, 4th T Block Jayanagar
Bengaluru, 560071, Karnataka, India

Recognized by UGC under 12(B) AND 2(F)
Approved by AICTE



Eureka! Pitching Competition

Entrepreneurship thrives when innovative ideas are given the right platform to grow, and the Pitching Competition organized by the ED Cell served exactly this purpose. The event was designed to encourage innovation, provide aspiring entrepreneurs with an opportunity to present their startup ideas, and connect them with mentors and experienced founders from the entrepreneurial ecosystem. By hosting this competition, the ED Cell played a vital role in fostering a vibrant startup culture within the campus.

The outcomes of the event were significant. Students gained practical exposure to pitching and idea validation, received constructive feedback from mentors, and experienced the dynamics of startup evaluation. Promising ideas were identified for further nurturing, and the competition strengthened the entrepreneurial ecosystem within the campus. The event concluded with a felicitation ceremony for the jury and a closing speech summarizing the key takeaways.

In essence, the Pitching Competition successfully achieved its objectives by empowering students, fostering innovation, and connecting them to the larger entrepreneurial ecosystem. The active participation of students from the department of B. Com and BBA highlighted the growing interest in entrepreneurship and reinforced the ED Cell's role as a catalyst for startup culture on campus.